

25 CENTS

NORTHERN HOMES



Presenting...

NEW SAVINGS IN HOME CONSTRUCTION

S. V. Teeling
East Worcester,
New York.

Dealer:

THE MODERN WAY TO BUILD

WHEN our forefathers came here, homes were a first necessity. They were rugged, self-reliant men, and each and every one of them not only wanted a new home of his own, but immediately did something about it. The lumber was available on all sides, and it was a simple, though laborious, process to fell the trees and trim the logs to correct sizes for the early log cabins. All settlers "pitched in" and made a community affair of home building, each successively helping the other to erect his home. Thus, from the very earliest in our country's history, folks have built and owned their places of residence.

Since those early days of candlelight, woodchopping and horseback riding, many, many improvements have continuously and rapidly come along, and progressed. Personal transportation successively passed from horseback riding to wagons, to buggies, to bicycles, streetcars, and automobiles. Public transportation progressed from footpaths and horse-drawn stagecoaches to trains, busses and airplanes. Communication saw an evolution from smoke signals and tom-tom drums to foot and horseback couriers, newspapers, the telegraph, telephone, radio and television. Laundering started by washing clothes in streams, using the washboard, and finally using the bushes and grass for sun-drying, whereas today's housewife pushes a few electric buttons and a washing machine, dryer and ironer does the work in unbelievably short time. Light progressed from candles and burning logs to today's marvelous direct and indirect lighting by electricity throughout the entire house.

Originally, wagons, automobiles and almost everything our forefathers used was made by hand. Today **EVERYTHING** we use, practically, is machine-made, and far, far better than the older hand-made products, and much lower in relative cost.

Considering the vast progress that has been made in the production of almost everything we use—just about everything you can think of—we wonder why it is that *the building of houses is still in the same old "horse and buggy" stage* wherein they are still for the most part laboriously and slowly built by hand. It seems only reasonable to wonder **WHY** vast improvements weren't long ago put into effect in the building of homes, and, with this query in mind—and a determination to do something about it—**NORTHERN HOMES, INC.**, a number of years ago decided that at least the entire framework of a house could be built by mass-production methods—*indoors* under ideal working conditions irrespective of the season or outdoor weather. It seemed only reasonable also to believe that almost absolute accuracy and a great lowering in cost could be attained by cutting large numbers of timbers all at one time to predetermined lengths and sizes by use of powerful mechanically operated saws, and these pre-cut timbers then could be systematically moved to certain points along an assembly line where trained men could insert them into "forms" or "jigs" where each pre-cut timber accurately fits as a part of a house-panel. There seemed no reason to believe that all parts of washing machines, automobiles, etc., could be mass-produced by prefabrication methods at great cost savings, while apparently all these years houses still had to be made by antiquated, laborious methods.

Accordingly, the "modern way of building" was put into effect. Lumber is now bought in very large quantities at a time which means lower prices for same, and the saving meant ability to buy better lumber for less money. This lumber is systematically piled for quick and easy access and movement to the saw lines. Many timbers are cut at one operation with great accuracy by experts who handle that particular operation continuously with utmost skill and speed. These pre-cut-to-size timbers are then systematically moved to assembly lines where they are already of correct size and fit in panel jigs, accurately. There they are expertly nailed by men who specialize in that particular operation. As the panels move down the assembly line, they reach a point where complete windows and doors are waiting for another operator to insert and fasten them in the panels. Likewise floor joists are pre-cut and delivered to an assembly line point where they fit in jigs, with proper spacing, and where carefully selected and pre-cut-to-size subflooring is installed on the floor joists thereby completing the floor panel. A similar operation forms the exterior wall panels on which selected pre-cut wall sheathing is fastened. All room partitions are similarly built in panels, and where the interior doors are needed they are accurately hung and fit, complete with hardware, into their respective panels. Gable ends, dormers with windows, etc., are similarly processed. Roof rafters are cut to exact size, and "heel cuts" are also made, many at a time. Each and every panel and part is stenciled with a number which corresponds with similar numbers on a simple yet easily understood blueprint of the house. All windows are built in advance, complete with glass, excellent weather-stripping, and hardware, and are so delivered to the assembly point. The same process is followed with exterior and interior doors which are complete and hung and fitted in their panels. These panels of all kinds are systematically stored for quick access by those who pack same with astonishing compactness—an entire house framework on one very

large truck trailer. Each day at specified times, huge truck tractors back up to the loaded trailers, and in a few hours the house arrives at your building site. Two or three men unload this entire truck with very little effort in an average of two hours, carefully piling panels of same stenciled number in individual piles around the pre-built foundation. You can readily imagine that in an unbelievably short time the entire floor of the house is completely laid. Then, with equal speed the pre-built wall panels (including all windows and doors) go up. Then the partition panels (complete with doors) rapidly go in place, forming all rooms. Next, the pre-cut ceiling beams are installed, after which the gable-end panels go up; then the ridge pole is put in place, and in almost "no time" the roof is on. In many, many cases neighbors have, on their way to work, observed one of our trucks arrive, and were astonished, upon returning home that same evening, to see the house up and under roof with all rooms formed and all windows and interior and exterior doors in place. It is readily appreciated that there has been indeed a very great saving in money and time, along with the tremendous strength of the panels and excellent quality of materials forming a fine, modern, new house.

Perhaps of great value to most home builders is the fact that the following schedule can be known in advance and depended upon:

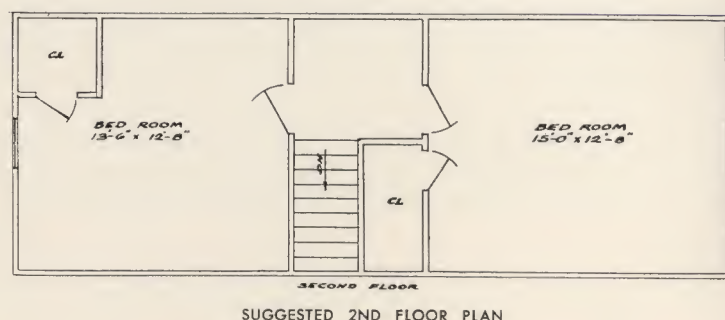
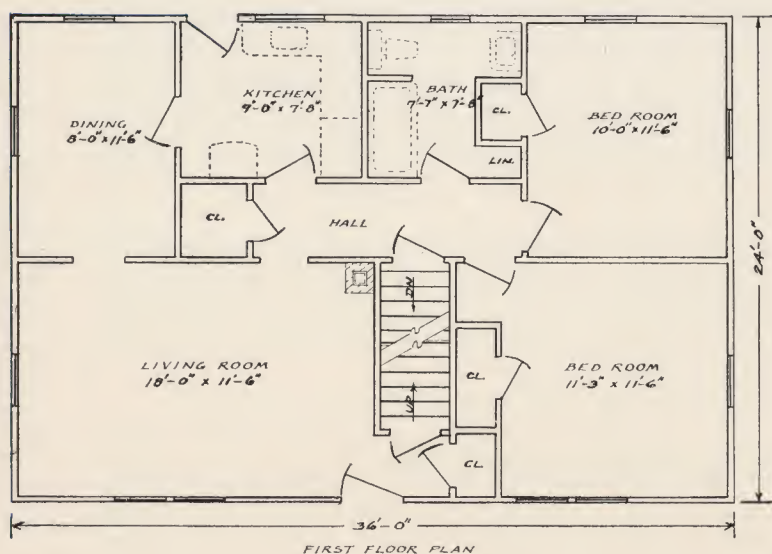
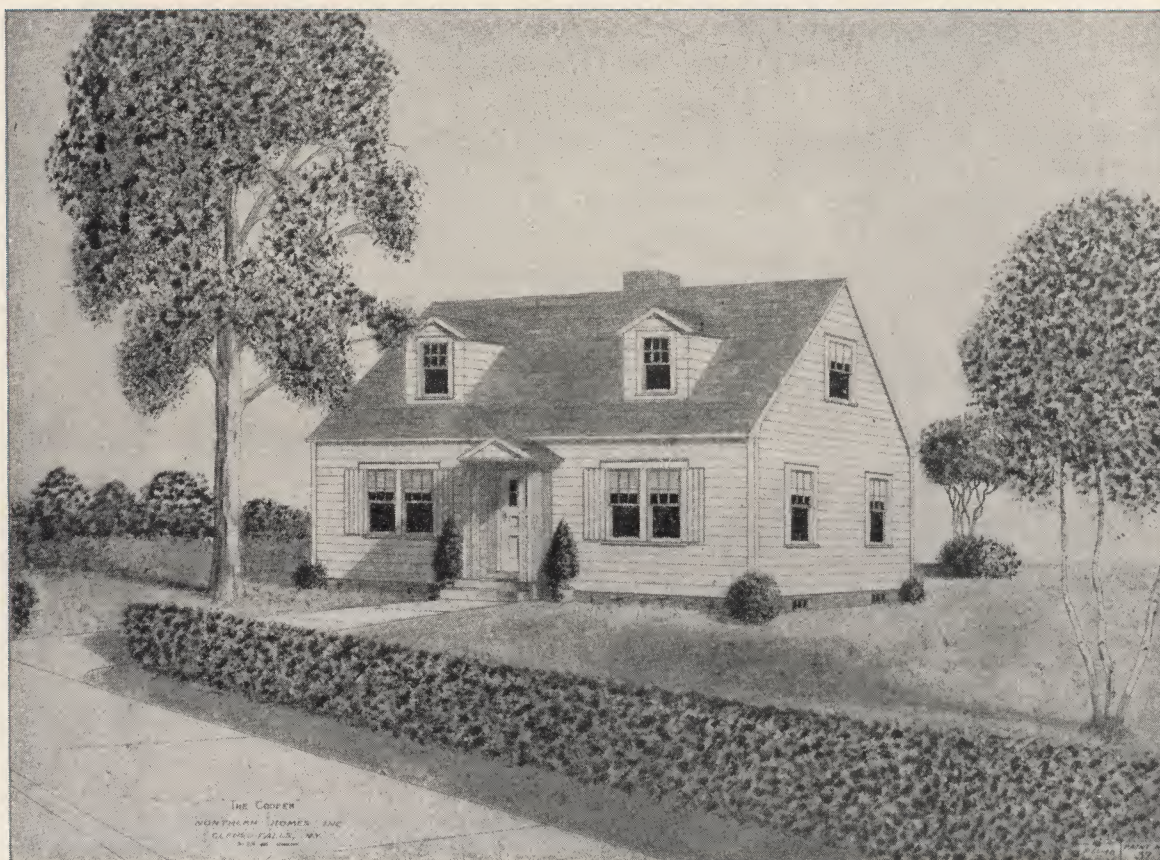
1. An advance knowledge of exact cost of the completed home.
2. A definite knowledge of what date you will receive your house from the factory.
3. A knowledge that actually in a matter of only a few hours the house will be up and under roof.
4. A predetermined date arrangement wherein the heating, electrical and plumbing equipment installers can dependably be on hand to do their work. Likewise dependable dates can be made for other work which you want done around the house. The fact is, you can therefore with great accuracy know with most satisfaction about when you can expect to move into your house.

NORTHERN HOMES, INC., started their business with the determination to build *only quality products*, and at the same time, by means of mass-production methods, to sell at the lowest possible prices. It wasn't long until NORTHERN buildings began to appear here and there in many parts of the country. Wherever one of them appeared, folks all around thereabouts were not only most enthusiastic about the beautiful lumber and strength and workmanship of the panels, but also astonished by the unbelievably speedy erection. These same folks everywhere determined to buy these superfine homes for themselves, and today "NORTHERN" HOMES in an ever increasing number are appearing over ever enlarging areas over our country. The happy owners who have lived in these superb homes for several years are probably the largest factor in "THE NORTHERN WAY" rapidly becoming the most accepted and approved way of building a home.

"NORTHERN" homes are built to meet F.H.A. specifications all the way through, and bear F.H.A. Approval No. SE-117. Likewise these homes meet and exceed the Building Codes of practically all parts of the United States. It should be added that the exterior finish of these homes may be of wood, brick, stone, or any finish that you may desire.

NORTHERN'S POLICY: High quality always! And at lowest possible costs to you!

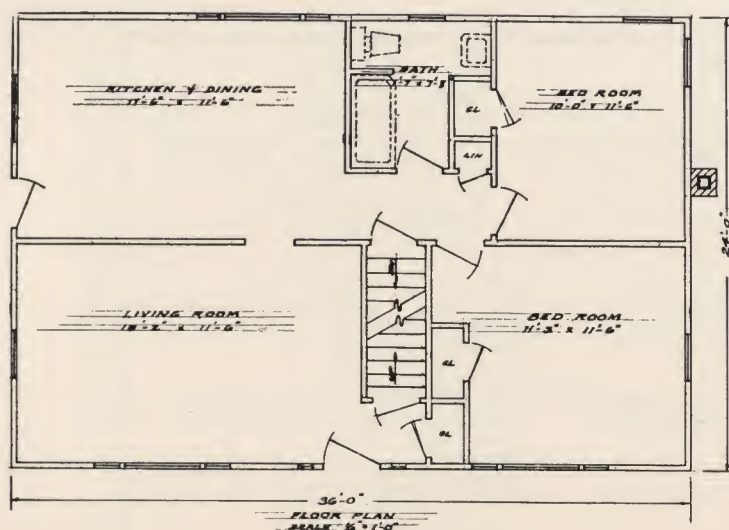
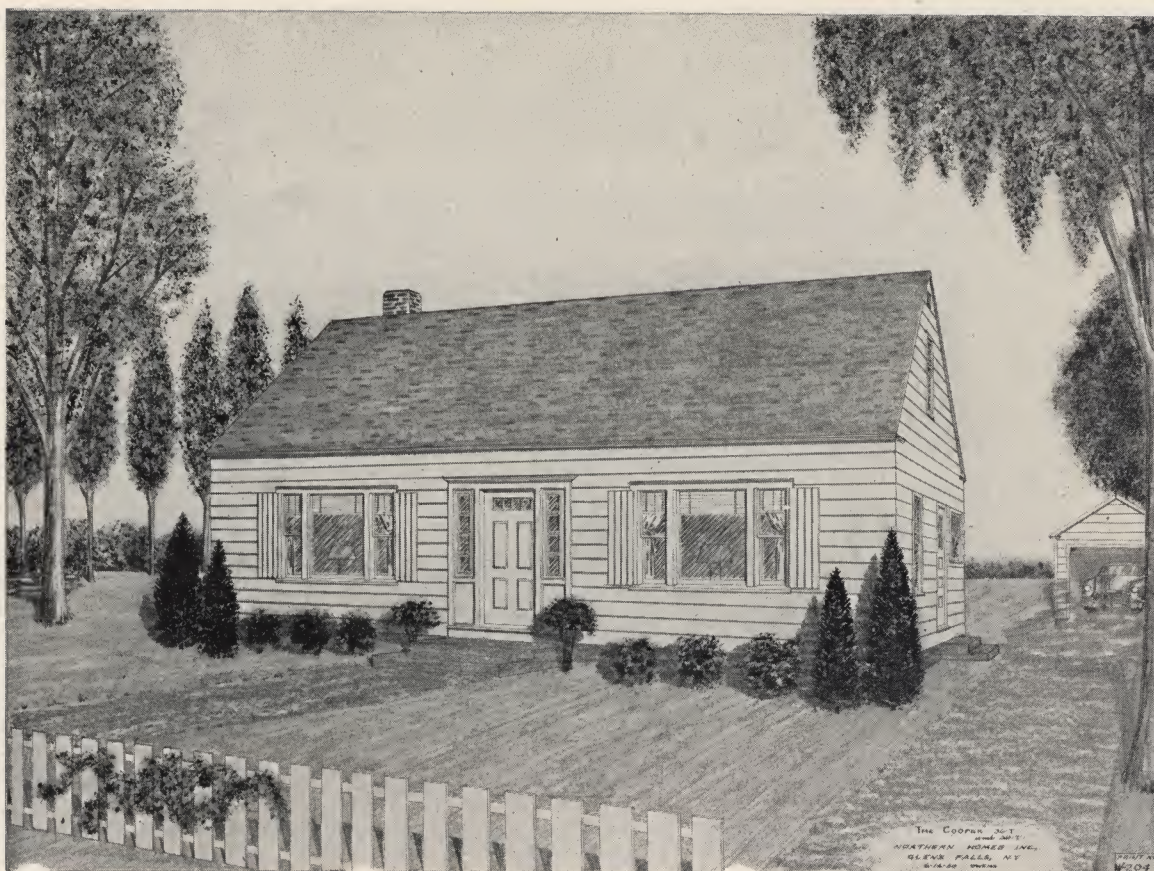
(It's worth your while to study our specifications on the last page.)



SUGGESTED 2ND FLOOR PLAN

“THE COOPER” 36A 1½ STORY CAPE COD

The good old favorite, “COOPER 36A”! People everywhere have built and live in this most popular big Cape Cod house. It's 36' x 24'—a very fine, large house, capable of filling the bill as the “Old Family Homestead.” Five rooms and bath on the first floor, and lots of room for two more fine big bedrooms and another bathroom upstairs immediately or later on if needed. Many people make their own rearrangement of rooms, and tell us it's the nicest home they or any of their friends have. Main stairs and basement stairs come with the house if 1½ stories are desired, and if the medium-height roof strictly one-floor house is wanted, basement stairs only are furnished. The living room is large and delightful. The bedrooms are spacious and each has cross-ventilation, and each has ample closet space. The bathroom is of excellent size, and has a built-in linen closet. At the end of the hall is a very large and usable general utility closet. The cloak closet is conveniently located to the right just inside the front door. The kitchen and dining room are excellently arranged, and may be combined into one room if desired. This fine, big home is truly the American favorite, suitable to be called “home” for generations of families.



Also available in 38' x 24' size, the extra 2 ft. being added to the 2 Bedrooms.

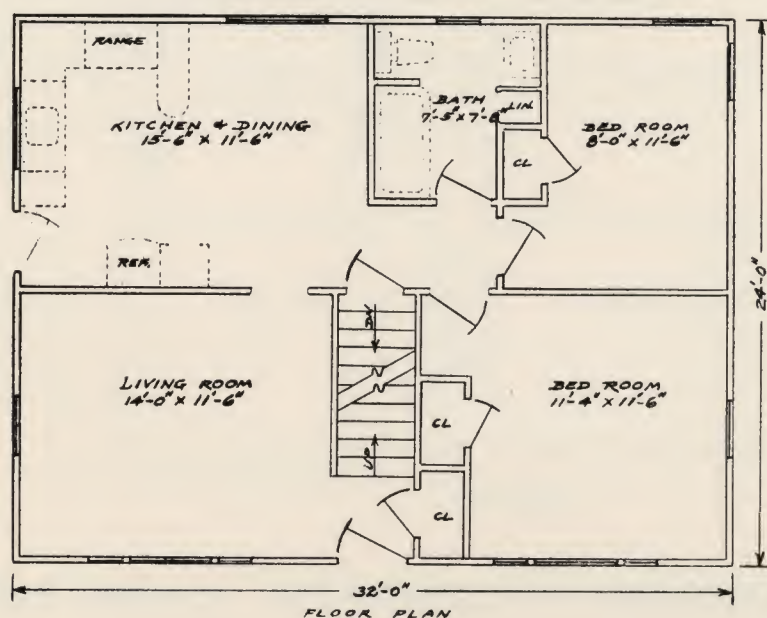
(Model 38T)

See Page 30

THE FAMOUS "COOPER" CAPE COD 36T

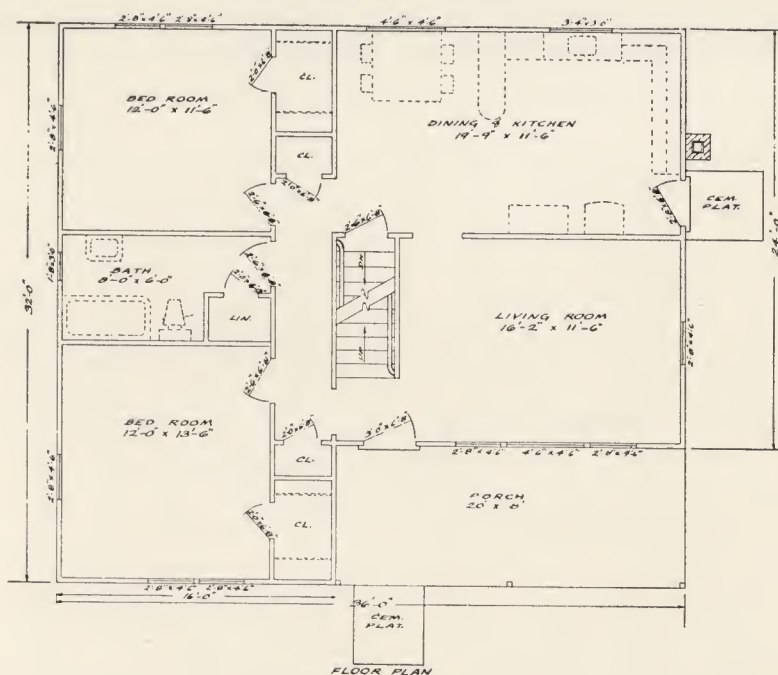
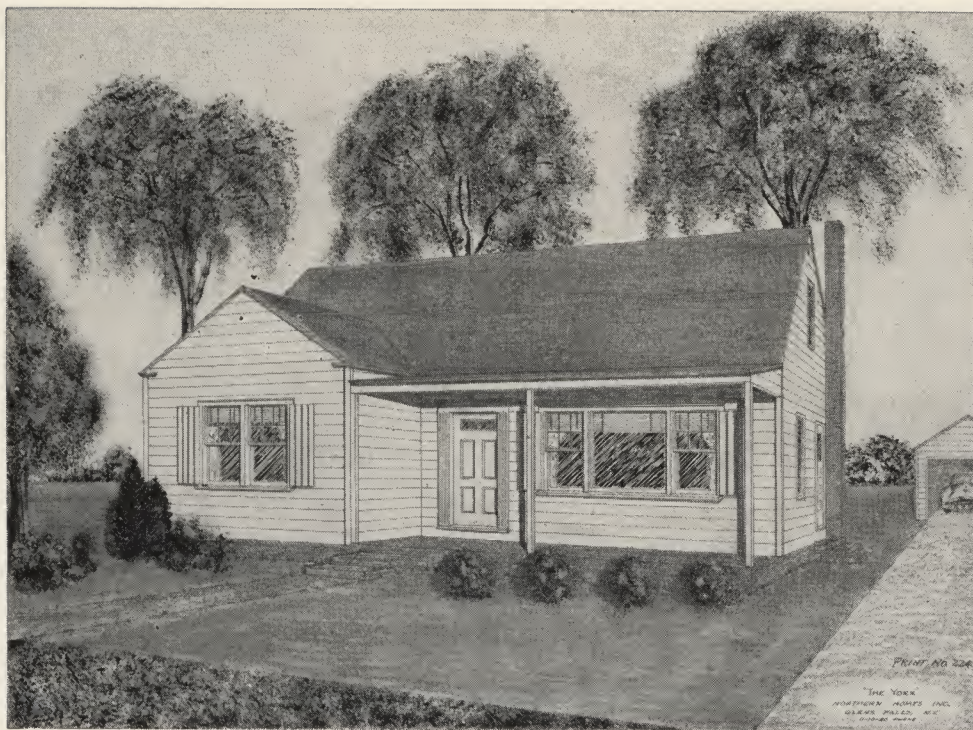
The famous "COOPER 36T" has proven, over the years, to be one of the most popular houses we have ever manufactured. It seems to be a general favorite everywhere because it is big and impressive in appearance, and delightful with its big rooms for small families, yet big enough with its large expansion attic so that two more big bedrooms and another bathroom can be easily and quickly added to accommodate a large family.

An interesting feature is the fact that this house can be ordered in additional depths and lengths, and rooms may be arranged to suit the purchaser, all at surprisingly small extra cost. Furthermore, in event picture windows are not wanted, you may have the regular conventional type single or double windows substituted. You may have your choice of three external finishes: genuine Red Cedar bevel siding, choice 18" genuine red cedar shingle siding, or white asbestos shingles. The lumber in this house is so excellent, the structures so strongly designed, and the workmanship so excellently accurate as to excite admiration by all observers. Best of all, the cost of this house is SO LOW!



“THE WARREN 32T” CAPE COD

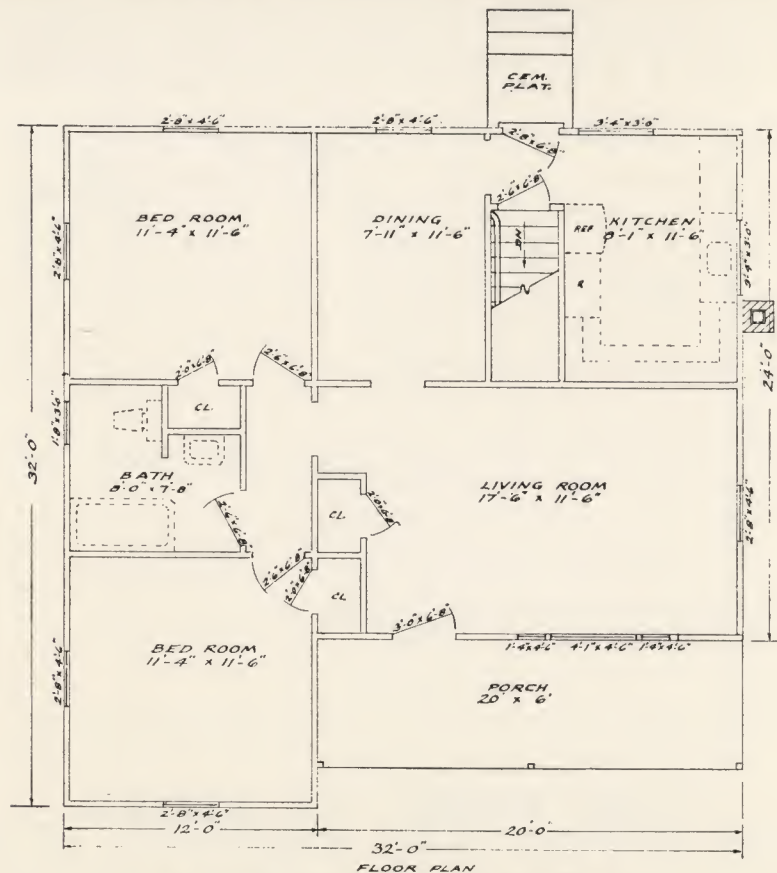
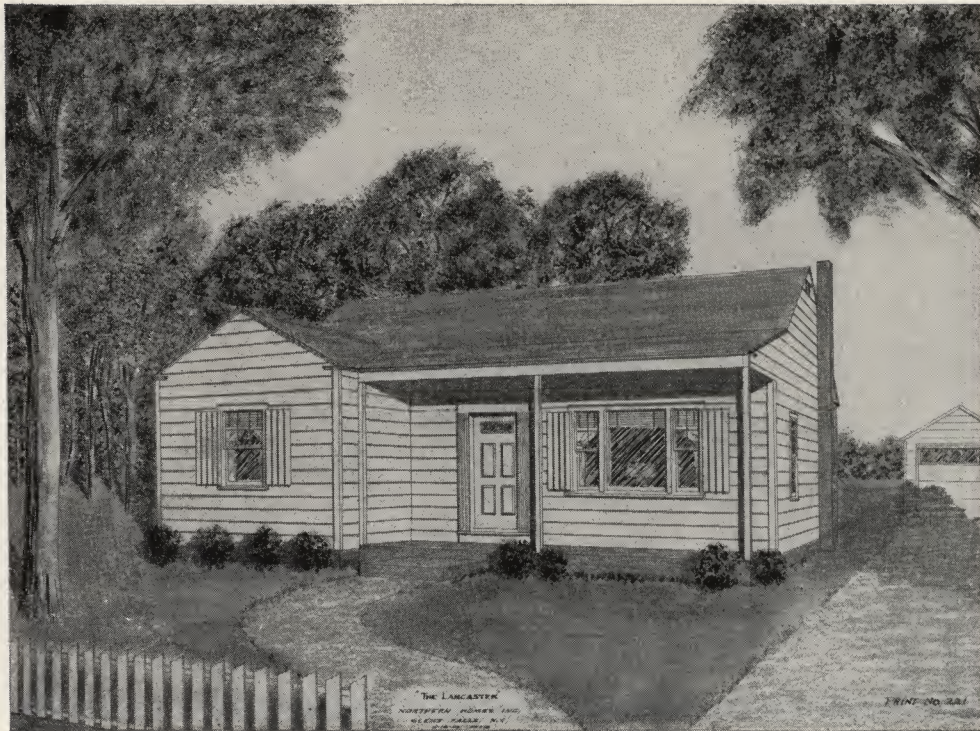
The “WARREN 32T” has proven most popular everywhere because of its beautiful appearance, average size 32' x 24', and excellent floor layout. The first floor includes a cozy living room, two nice bedrooms with ample closet space, a spacious bathroom with built-in linen closet and a very large and cheerful combined kitchen and dinette 15' 6" in length. The dinette is indeed delightful because of the picture window, and the two large picture windows at the front of the house grace the living room and front bedroom. Of course, basement stairs come with the house, as also do the fine main stairs with genuine oak treads. Because this is a 1½-story house, it is possible to add two wonderfully fine bedrooms and another bathroom upstairs if it is ever desirable or necessary to do so. This popular home is appearing everywhere in ever-increasing numbers.



“THE YORK” 1½ STORY

Wherever this pretty home is seen, it is admired for its strikingly fine appearance, good size and ability to accommodate either a small or large family. A small family can live entirely on the first floor,—and, because the house is 1½ story, a large family can utilize the possibility of quickly installing two more Bedrooms and another Bathroom on the second floor. Both the Main and Basement stairs come with the house.

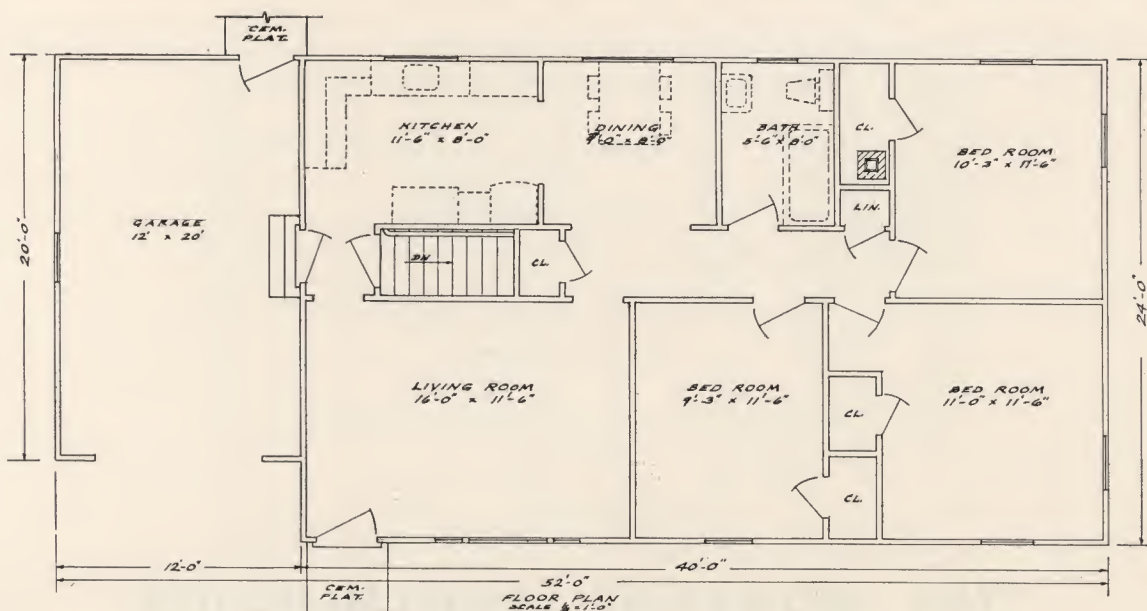
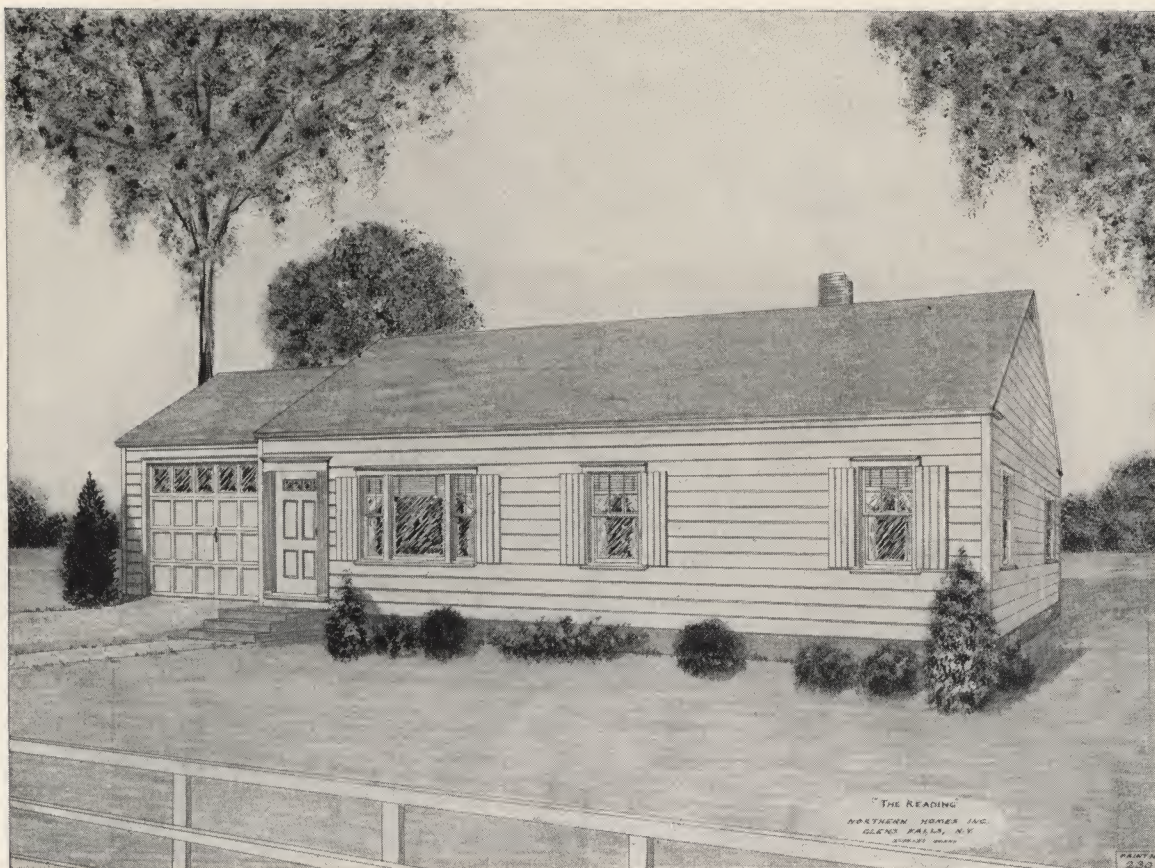
The two Bedrooms are very large and the Bedroom Closets are also unusually large and roomy. The spacious Living Room is indeed most enjoyable because of a beautiful 10 foot Picture Window facing on the very large Front Porch. Please note the big Linen Closet in connection with the Bathroom. In accordance with today's demand for a very large combined Kitchen and Dinette,—you will be delighted over the above layout.



“THE LANCASTER”

A truly beautiful home, combining 5 excellent rooms and Bathroom all on one floor with a charming and most enjoyable big Front Porch, which is so much desired by so many people everywhere. The floor plan is so interesting as to warrant your most careful study. You'll note a fine big Living Room with a large Picture Window,—two delightful Bedrooms and very large Bathroom,—a nice Kitchen and Dining Room. It is possible to move the basement stairs to the right or left if the Kitchen and Dining Room are more desirable combined into one large Kitchen and Dinette. Ample and well located closets are provided.

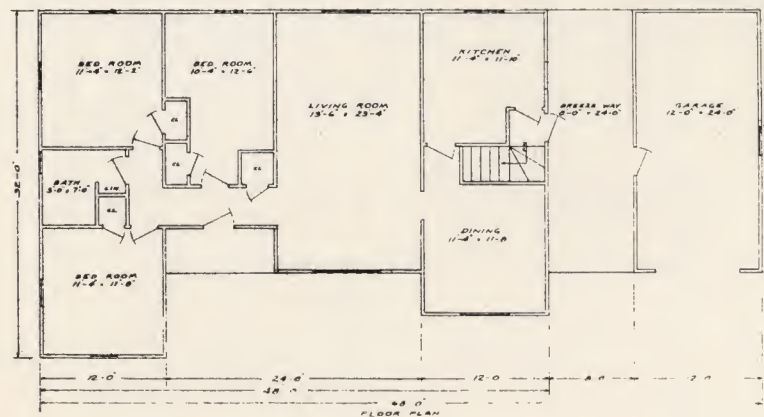
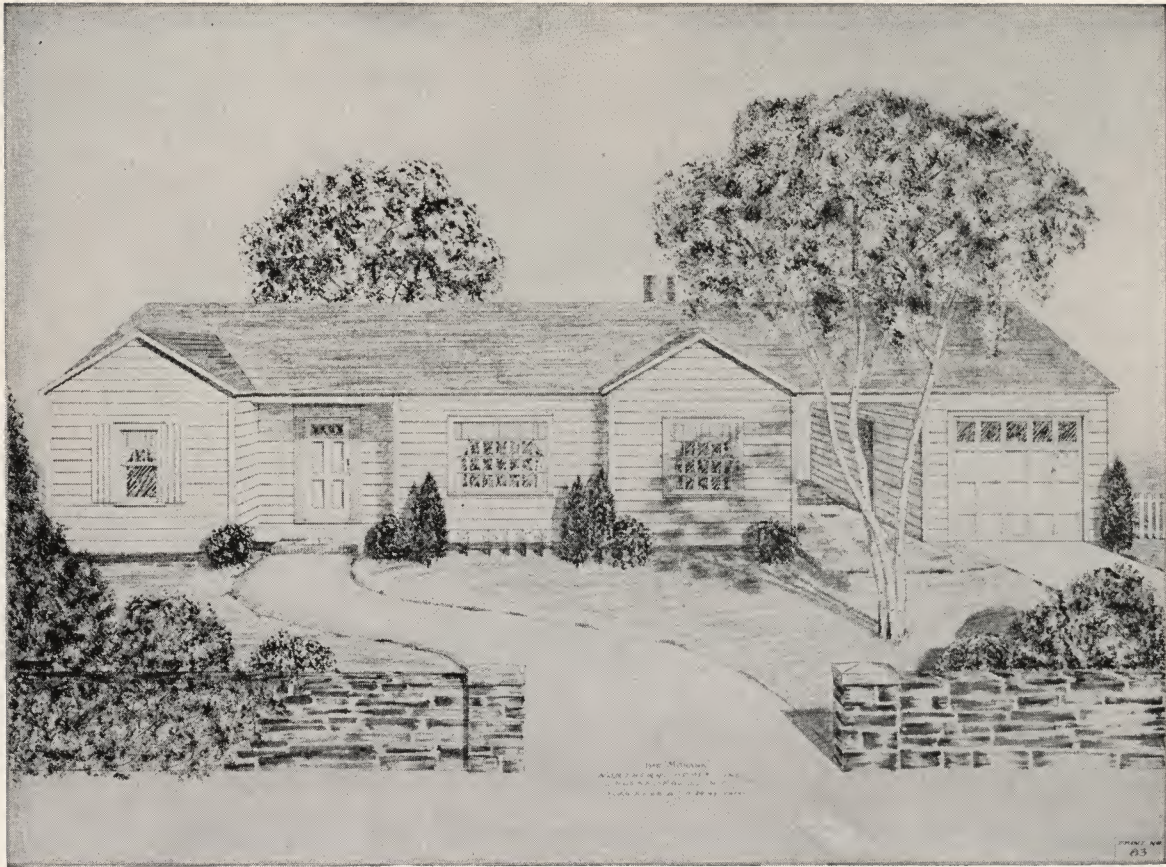
This is a fine home which is admired by all who see it,—and most enthusiastically enjoyed by all who proudly say “We own a Lancaster”.



"THE READING"—(3 BED ROOMS) WITH ATTACHED GARAGE

Definitely answering the ever-increasing demand for a long, low home, with three Bed Rooms and all other rooms on one floor, with no stairs to climb,—and making it unnecessary to go outdoors at all in order to use the car (the Garage is attached to the house),—The "READING" is available to all lovers of one-floor homes,—true beauty at low cost.

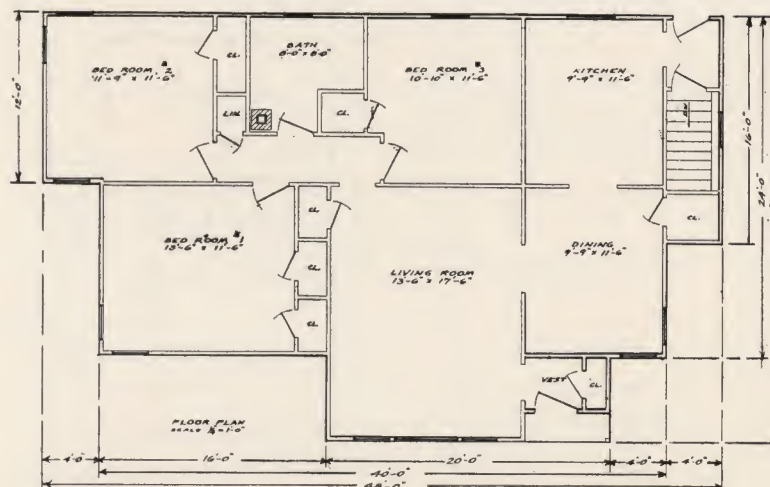
A study of the above picture and floor plan, reveals long, low lines for a truly beautiful **exterior** appearance;—and the interior room layout is so expertly arranged as to give excellent room sizes, and easy, quick access to all parts of the house. For folks who need only two bedrooms,—the one next to the Living Room could be used for a most pleasant Den. The Kitchen and Dinette layout is admired by all.



“THE MOHAWK” RANCH-HOUSE

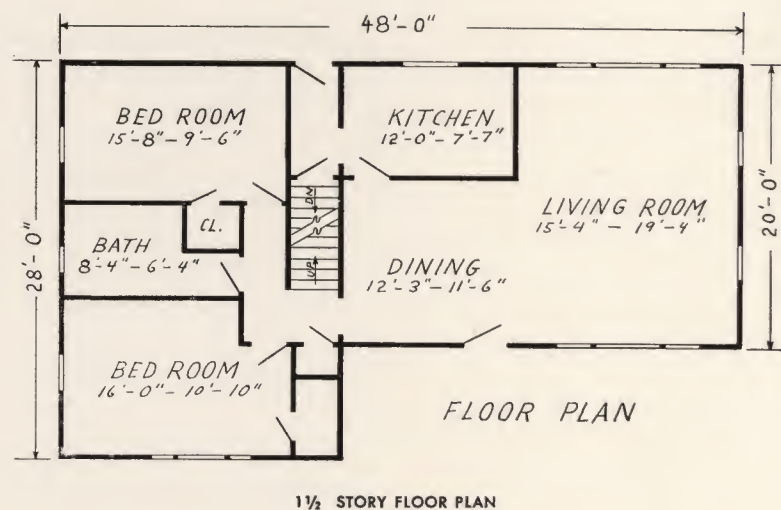
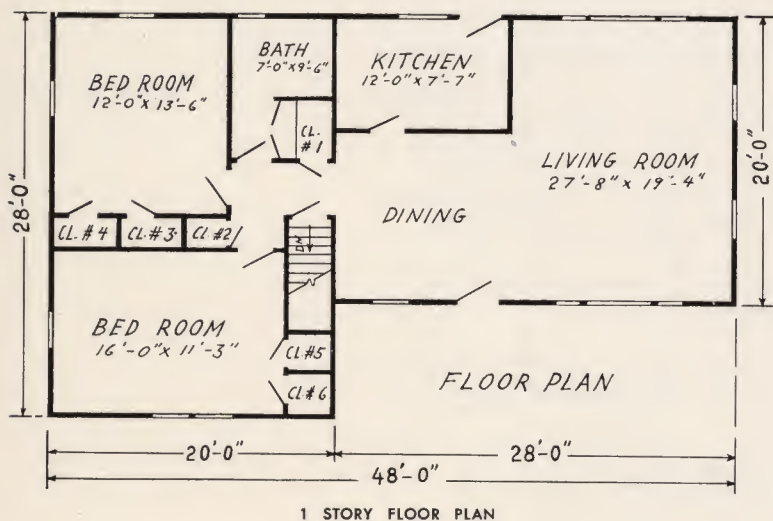
For sheer beauty and gracefulness, the “MOHAWK,” 68 feet in length, with its long continuous roof extending over the entire house, breezeway and garage, offers the ultimate in meeting your desires for a FINE HOME! Two interesting wings project frontwards from the bedrooms and dining room. Upon approaching the house, one notices the interesting built-in porch at the entrance. As one goes in, the cloak closet is directly opposite the front door. To the right is the delightful big living room, 23' 4" x 13' 6", with picture window at both ends. Leading off to the right is the dining room which also has a picture window. Then to the rear is the spacious kitchen, from which, through a “storm-entrance,” the door leads to both the basement stairs and to the exit door to the breezeway and garage. Over at the left end of the house are three delightful bedrooms with large closets, and the bathroom and linen closet.

This fine home can easily set a standard for beauty and excellence in almost any community or setting in which it might be placed. It is designed for gracious and comfortable living by the most particular people. It also may be expanded in any direction if a larger size is wanted.



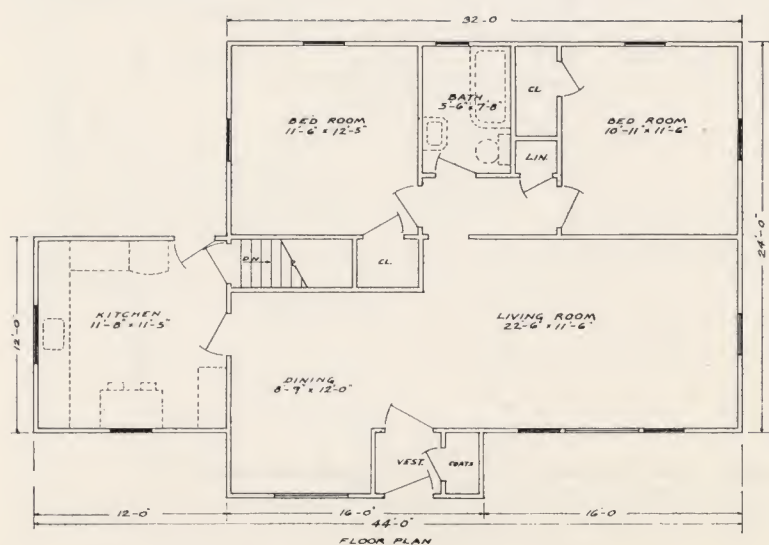
‘‘THE BEVERLY’’ DELUXE RANCH HOUSE

A large three-bedroom home outstandingly distinctive and charming in appearance and embodying features found only in expensive residences. Its 48' length and 30' depth, as well as the several gable ends, protective front porch at the entrance, the big picture window at the front of the living room, and the extended wing containing the storm entrance for back door and basement stairs, all combine instantly to attract most favorable attention in *any* vicinity. Interior features include a very spacious living room, three fine bedrooms headed by the master bedroom with double wardrobe closets, a large bathroom with convenient linen closet, dining room located at a corner, and kitchen featured by a large wide high special window affording a fine view over the sink. The front vestibule entrance is so arranged to avoid drafts in the living room, and contains a properly placed and convenient cloak closet. This is truly a quality home in **EVERY** respect, and offers more for far less than most fine homes.



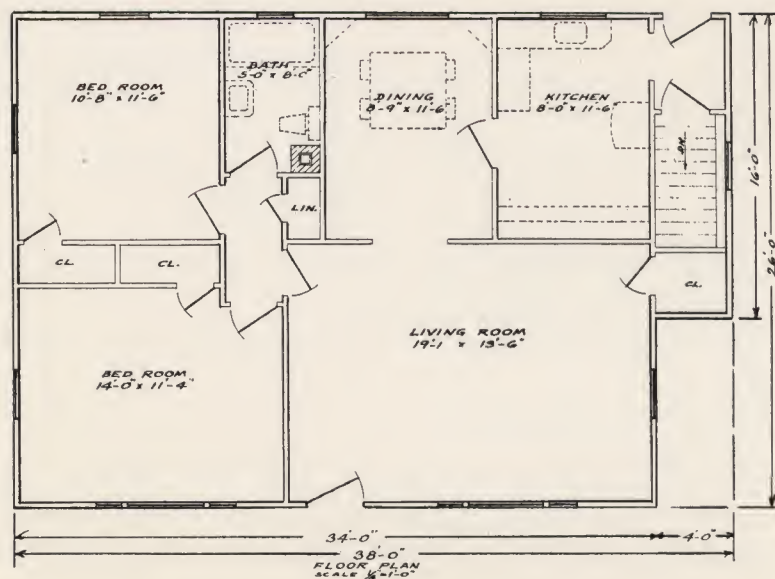
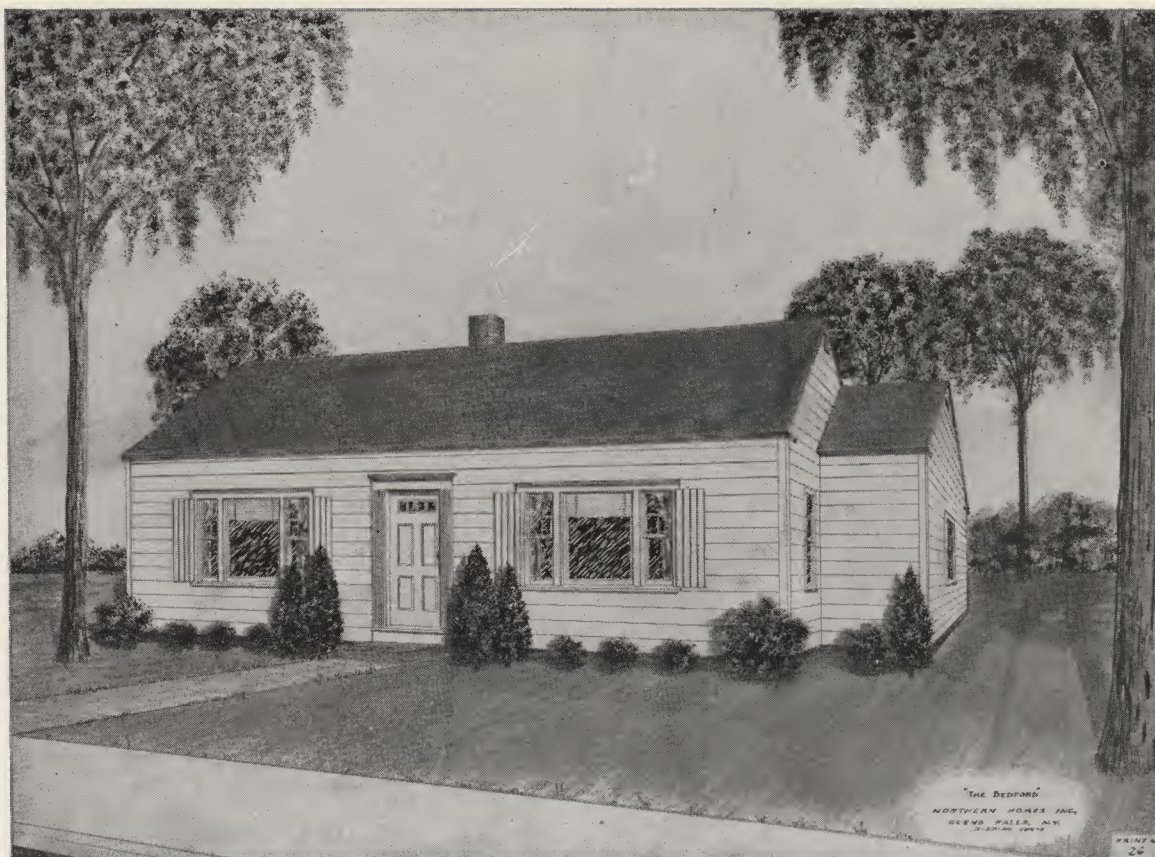
“THE ST. LAWRENCE” DELUXE RANCH HOUSE

The “ST. LAWRENCE” is a big 48' long Ranch House designed for luxurious living. The living room, 19' 4" long by 15' 4" wide, is graced by beautiful 10' picture windows at both ends and two standard windows on the side. The 12' 3" x 11' 6" dining room is the new idea of an “L” extension off the living room, so universally adopted these days in America's finer homes. Two spacious bedrooms, each with two large wardrobe closets, a large bathroom with built-in linen closet, and a pleasant kitchen complete the layout of this large and fine home. You will note above a one-floor plan, and to the right a plan which can be used in event a 1½-story house is desired. Of course, basement stairs come with the house. In event a breezeway and connecting garage for one or more cars is wanted, plans are available showing same added to the living room end of the house.



“THE BURLINGTON” RANCH HOUSE

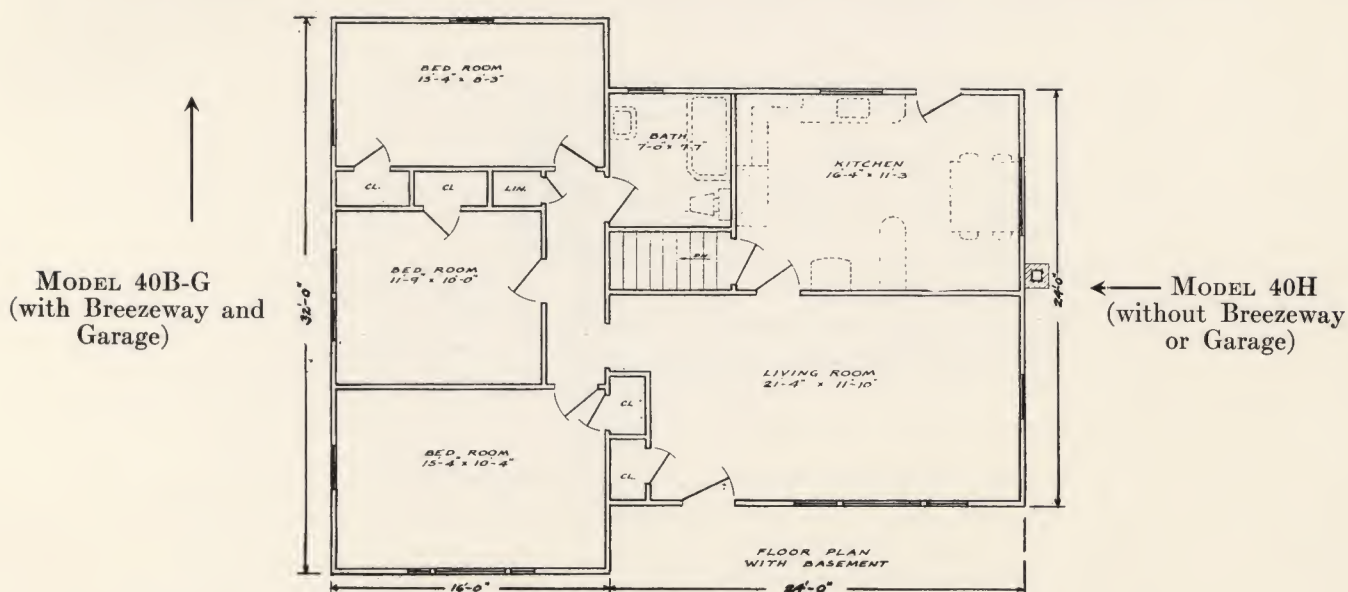
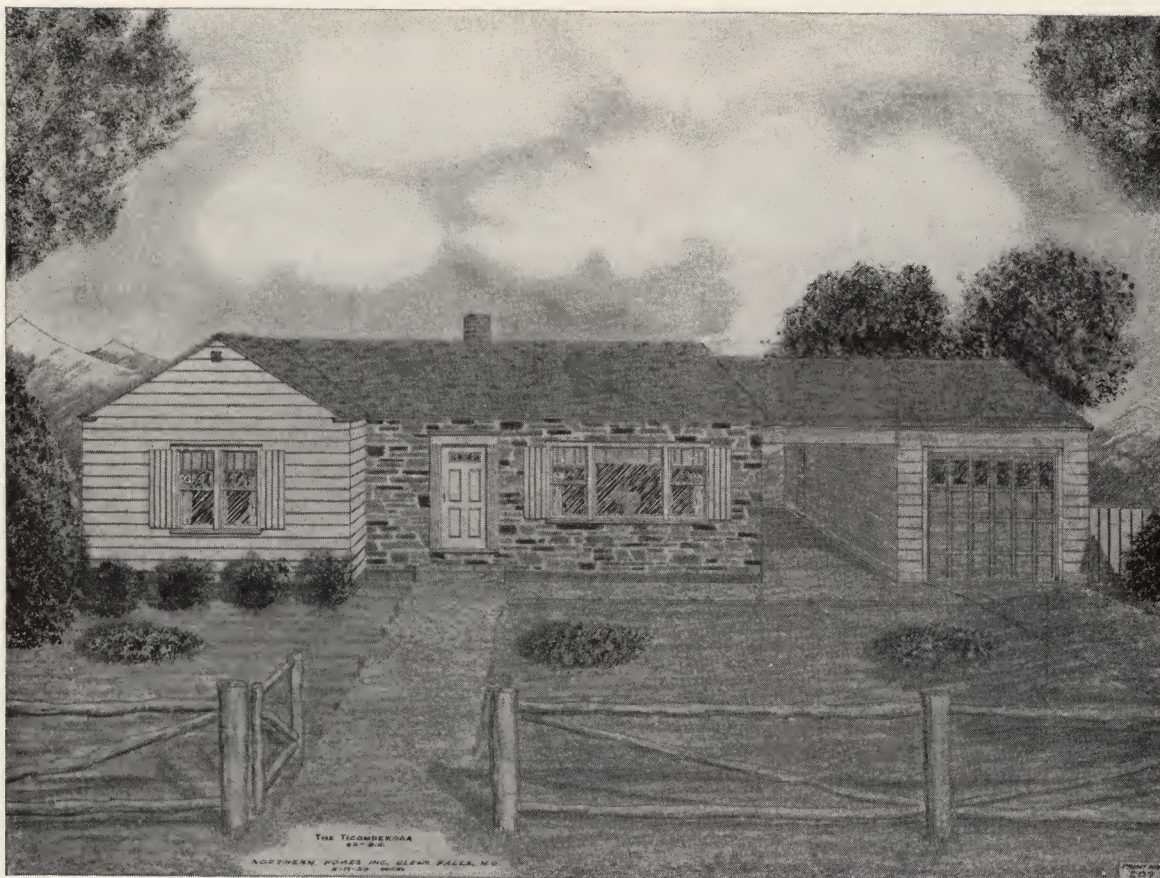
The beautiful “BURLINGTON”—one of the higher class ranch houses—is one of those homes with which many people almost instantly fall in love. Its distinctively different and strikingly pretty appearance is already famous. But—better yet—those who live in “Burlingtons” say: “I like my pretty home from about every standpoint imaginable. It is 44 feet long, and gives the correct impression of good size all round. The cute vestibule entrance with cloak closet and two front doors are a joy in all weather. The living room with its 22’ 6” length and big 10’ picture window is a genuine delight. And at last we have a kitchen so pleasant that we wonder how we could enjoy it so much. Light and air on three sides, a view in three directions and basement stairs so located as to avoid dirty shoes in the house, all explain our kitchen joy. Then our dining room with nice picture window, and two beautiful bedrooms and bathroom, linen closet, and big bedroom closets all combine to give us exactly what we’ve always dreamed about for an ideal home.” You, too, can own one of these superb ranch type single-floor homes—at surprisingly low cost.



“THE BEDFORD” RANCH HOUSE

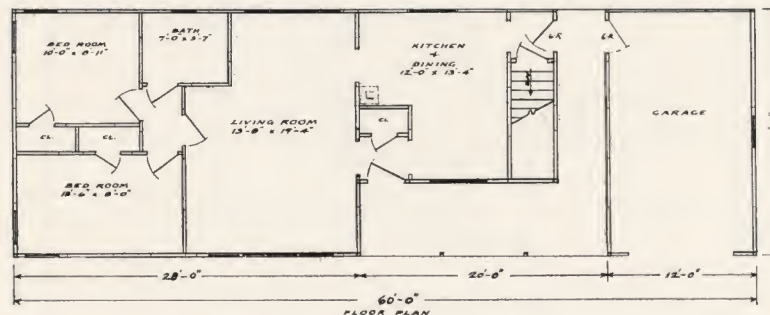
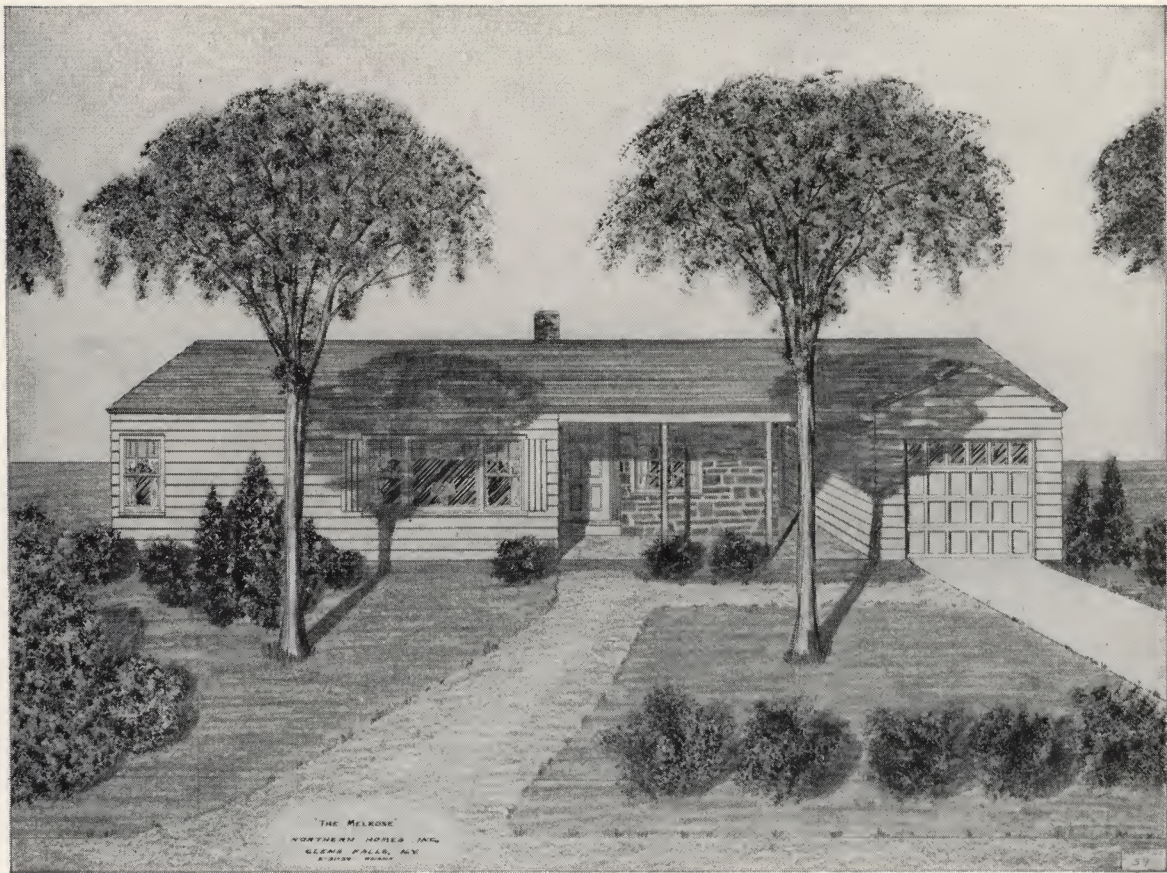
Possessed of simple beauty and charming appearance, excellent size (38' x 26'), making possible its spacious, well-planned rooms, this newly introduced home is being most enthusiastically accepted everywhere. Examine its layout carefully. You'll like it, too. In addition to the marvelously strong and famous “NORTHERN” construction, our architects have somehow produced a home of exterior and interior pleasantness seldom found in any of comparable size, and best of all is your ability to buy it at such low cost, and be able to erect and occupy it with unbelievable speed.

The interior features, worthy of your attention and study, are: two excellent large front picture windows, one each in the living room and front master bedroom (note the bigness of the living room), spacious master bedroom with cross-ventilation and very large wardrobe closet, fine secondary bedroom, good size bathroom and ample linen closet, dining room with pretty picture window, large kitchen with high and extra wide special window to go over the sink, and the special wing at the end of the house embodying a most desirable rear entrance alcove and stairs to the basement. A FINE home. A genuine OPPORTUNITY for YOU!



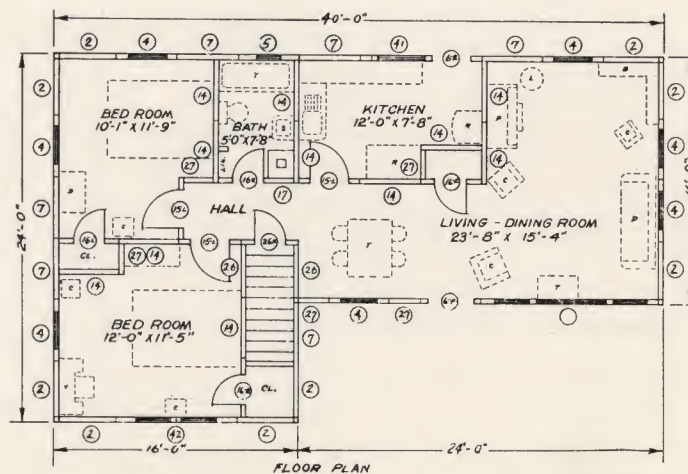
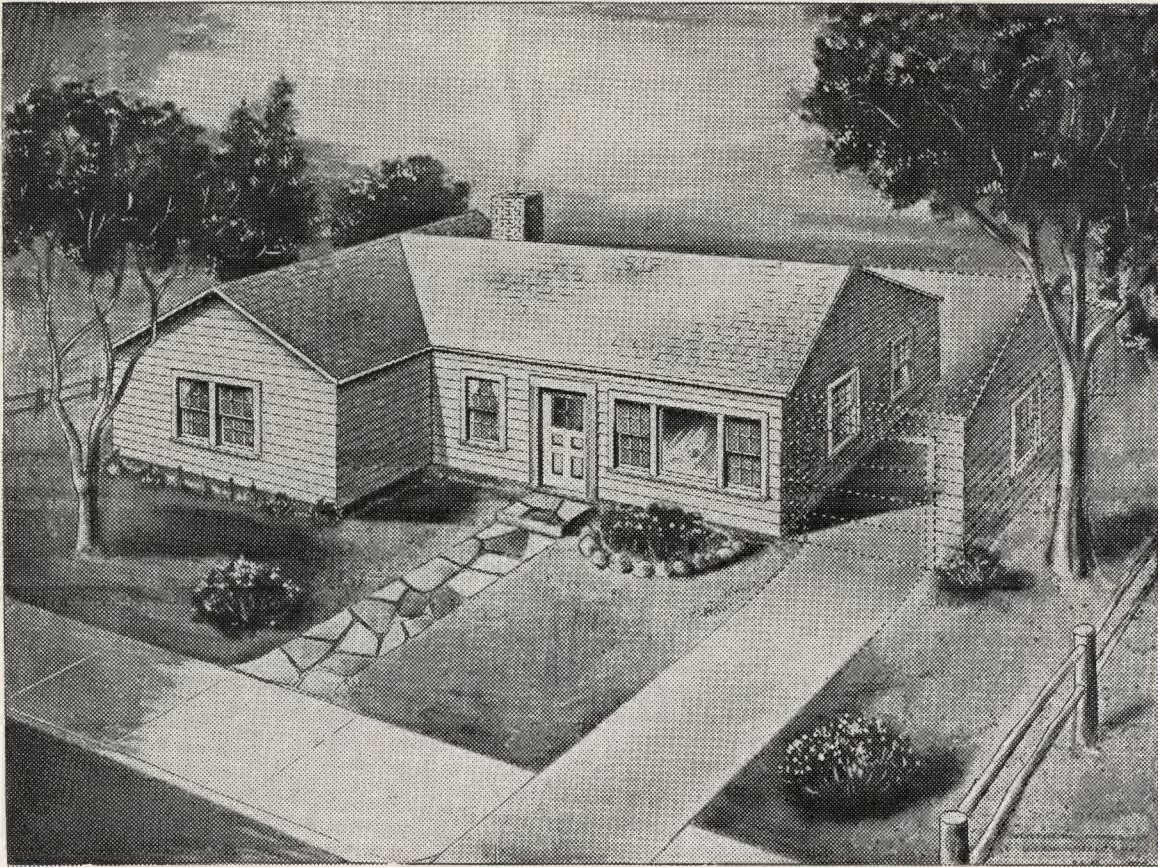
“THE TICONDEROGA” RANCH HOUSE

The “TICONDEROGA” Ranch House is 40' long, and beautiful in appearance with its two pretty picture windows in front. Our architects have designed it for the utmost in general home comfort and utilization of space. The living room is 21' 4" long and almost 12' in width, with the cloak closet conveniently located to the left, just inside the front door. The big 10' picture window in the front and the window in the end of the room afford excellent light and air. The 16' 4" x 11' 3" combined kitchen and dinette, with pleasant picture window by the dinette table, affords facilities declared delightful by the many home-lovers who live in this popular house in ever-increasing numbers over the country. Three fine big bedrooms, a very large bathroom, and an excellent layout of bedroom and linen closets complete the plan of this home. The “TICONDEROGA” is available in a slightly smaller size, the 40A, and also in a marvelously fine four-bedroom model, the 48G, as well as with attached breezeways and garages. Floor plan of 48G on Page 30.



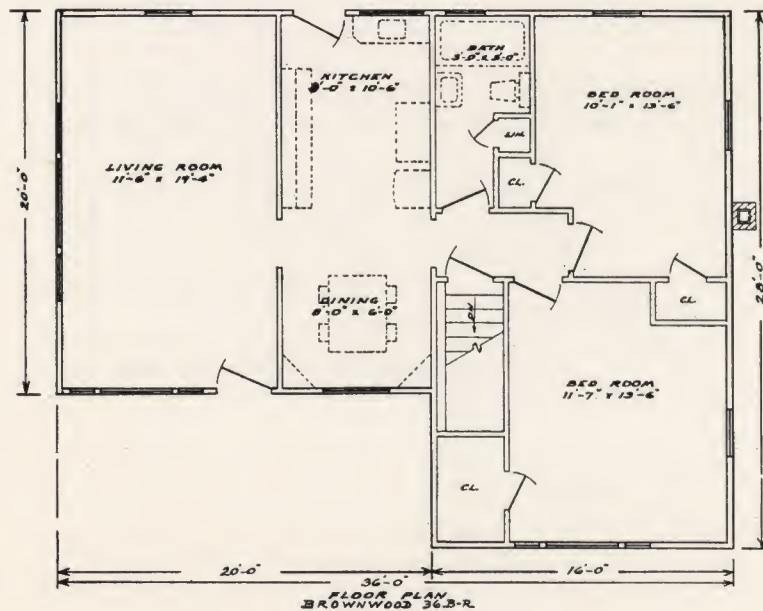
‘‘THE MELROSE’’ RANCH HOUSE

The ‘‘MELROSE’’ is long, low and rambling, a typical and most attractive ranch house featuring a large 20' x 6' built-in porch, a long breezeway, and garage, an ideal home adaptable to the larger size ground plot. Three picture windows grace the exterior, and add charm to the spacious interior. The living room extends clear through the house with picture windows at both ends. A roomy bath, and two good-sized bedrooms with large closets, a vestibule-protected entrance at both the front and rear doors, and a very large combination kitchen and dinette with picture window, as well as basement stairs just inside opposite the rear door, comprise the ideal interior layout. The garage has an overhead door, and a rear door which opens into the breezeway opposite the rear house door thereby giving complete weather protection from car to house. Truly a ‘‘dream home.’’



“THE ALEXANDER” RANCH HOUSE

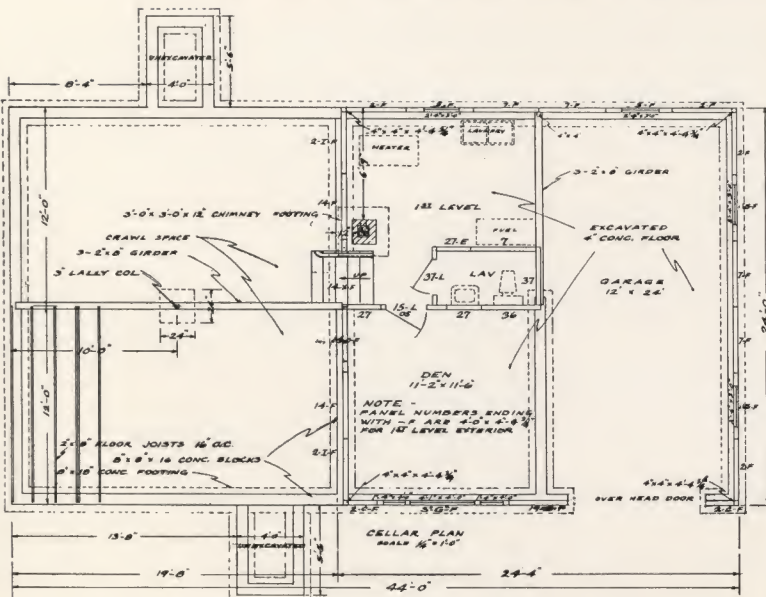
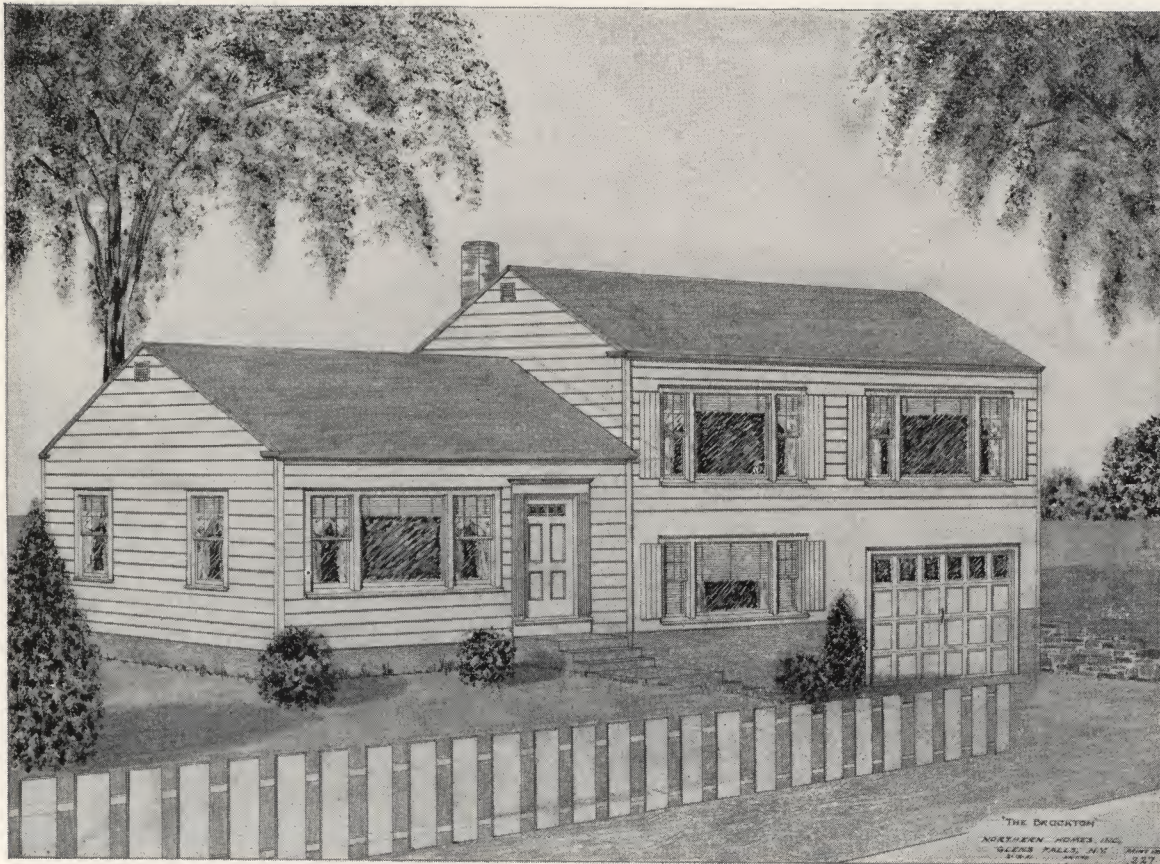
It just seems that a great majority of folks fall in love with this 40' long ranch house, either when they see the house itself or look at the picture and plans. The “ALEXANDER” has been in our line for a long time and is popular because of several factors: It will fit on a comparatively small plot of land; it's low in price; it's good looking; and it has a most delightful floor layout for the average family. The living room provides a view, light, and air from three directions. The nice kitchen with cozy dinette opposite it across the hall, a fine bathroom, two nice bedrooms with good-sized closets, and basement stairs complete the floor layout of this, one of America's most loved small homes. Picture above shows that “The ALEXANDER” also is available with attached garage as shown in dotted lines.



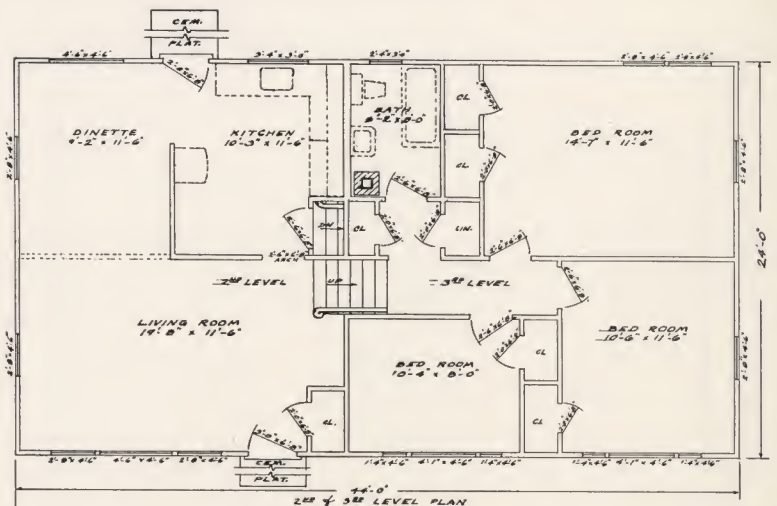
“THE BROWNWOOD B-R” RANCH HOUSE

A most attractive, small ranch house 36' in length, designed to fit on an average size lot. Three beautiful big picture windows and its long low roof make this an outstanding little beauty in any community. This is actually a DeLuxe model.

The interior layout is designed for the utmost in comfort and convenience. The living room is indeed large (19' 4" x 11' 6") and made perfectly delightful by a 7' picture window, a 10' picture window, and a standard window giving light and air on three sides. A very roomy kitchen with cute dinette opposite it across the hall, a large bathroom with built-in linen closet, and two wonderfully fine, well-ventilated, cheerful bedrooms complete the excellent plan of this fine small home. Basement stairs come with the house. A smaller model of "The BROWNWOOD," known as the Brownwood Standard, also is available.



1st Level—Den, Utility Room and Garage

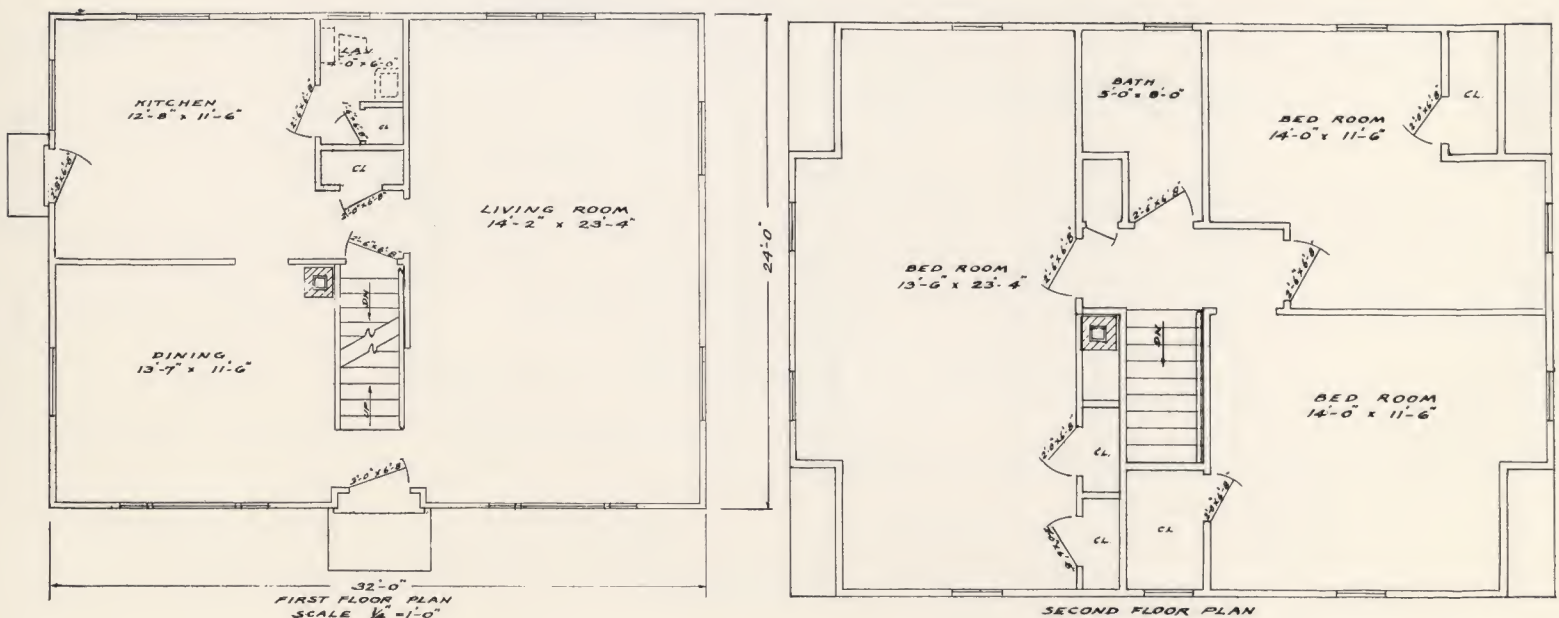
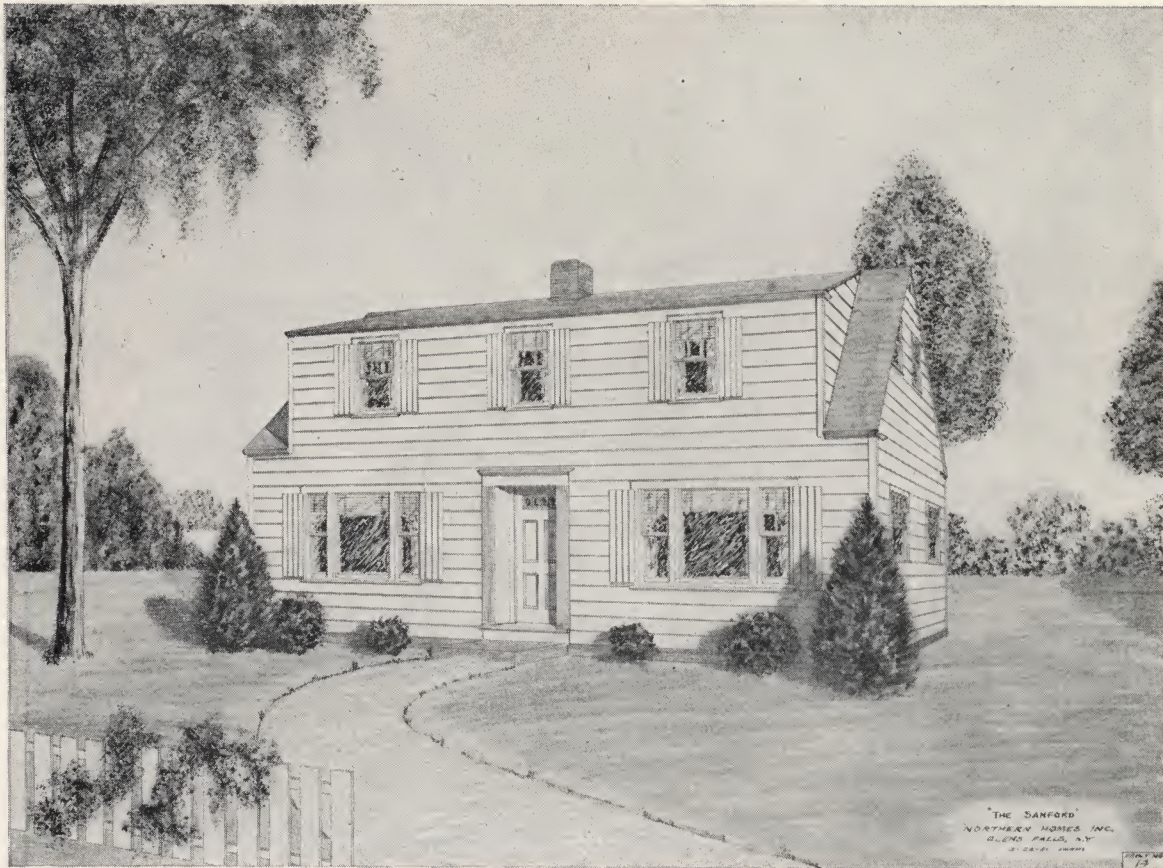


2nd Level—Living Room, Dinette, and Kitchen
3rd Level—Three Bed Rooms and Bath

THE BEAUTIFUL "BROCKTON" — 3 LEVELS

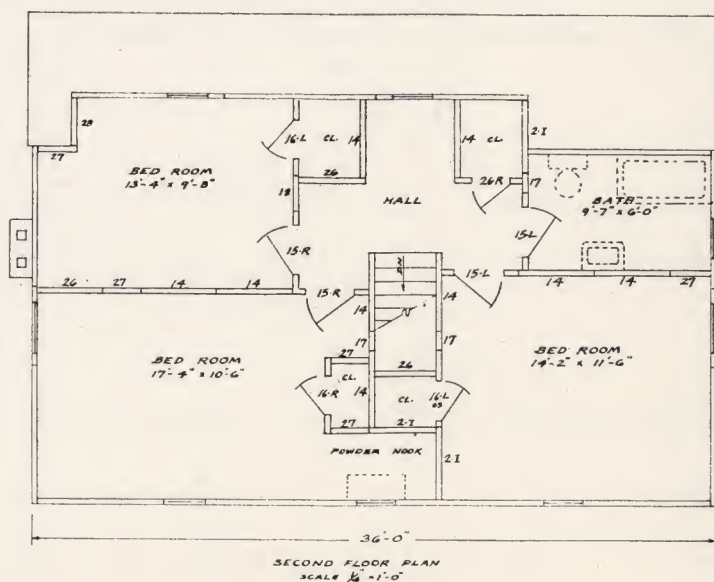
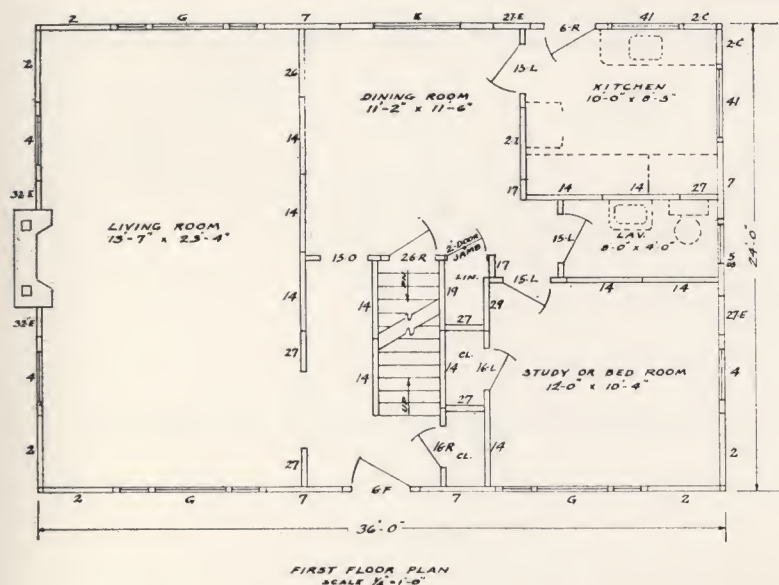
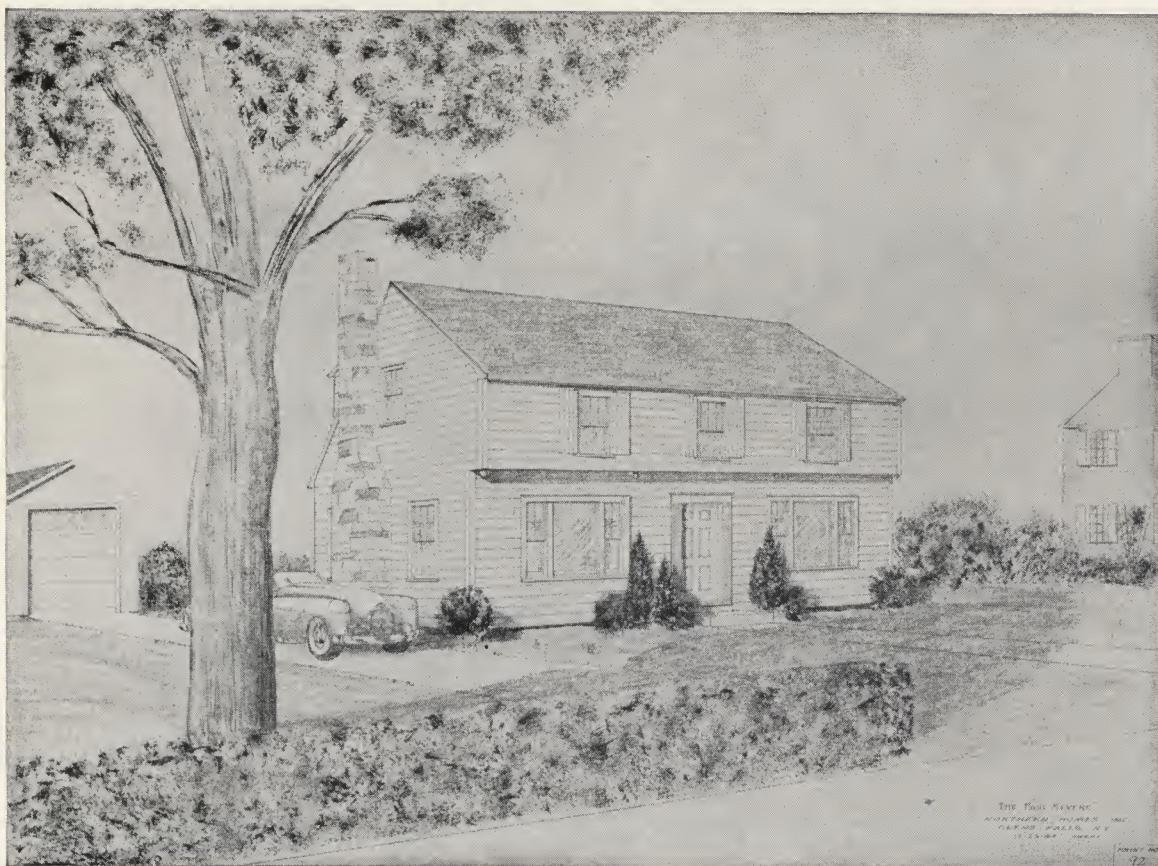
For those desiring the maximum in beauty, and in number of rooms of excellent size,—all in a home costing the minimum and occupying a minimum amount of ground,—this new "BROCKTON" is rapidly being adopted in leading communities and tremendously admired by all who see it and live in it. Furthermore it completely satisfies the desire by the many to have a home which is distinctively different as compared with the more commonplace types of homes.

Substantial saving in cost is afforded by having the Garage an integral part of the house, together with the convenience of indoor entrance and exit to and from your car on the 1st level. Also on this 1st level, is a fine big Den or Game Room,—as well as a down-stairs Lavatory, and all Utility equipment. Just a few steps up brings you to the delightful and large Living Room, an excellent size Kitchen and charming Dinette. Then again a very few steps up will bring you to three lovely Bed Rooms and Bath Room. This home is truly a beauty!



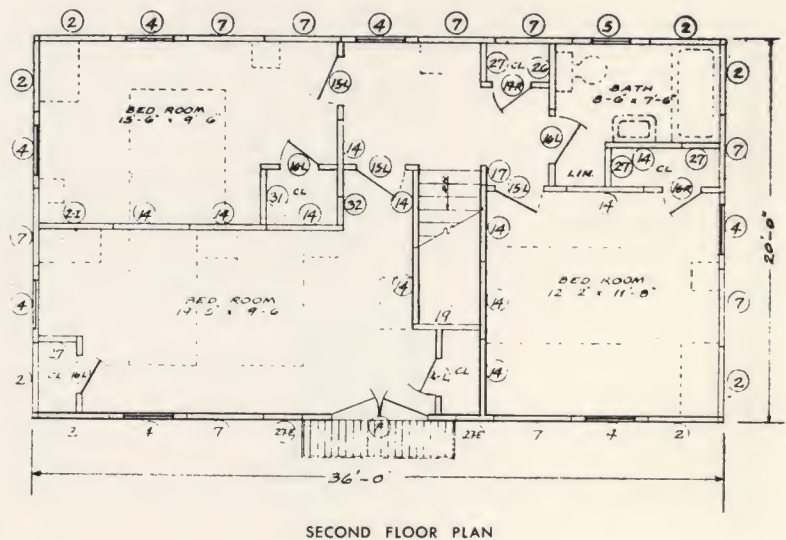
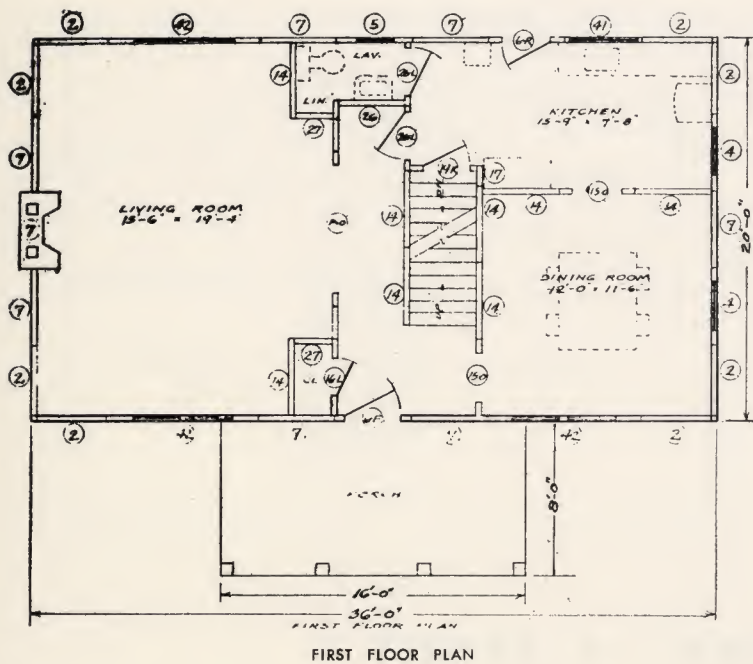
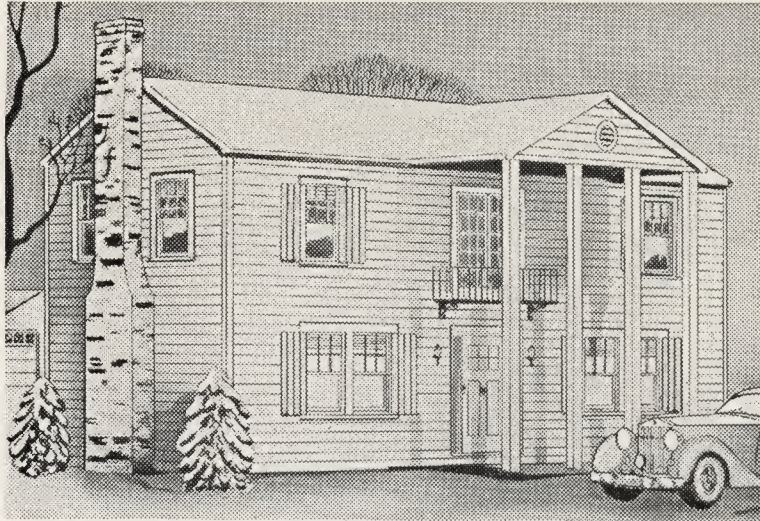
THE "SANFORD" 2 STORY HOME OF SPACIOUS ROOMS

Imposing and impressive in external appearance as this fine home is,—it's real charm comes to you as you become acquainted with it's excellently arranged, delightfully pleasant, and spacious rooms. The Living Room is big—23' x 14' and offers a view, light, and air on three sides. The separate Dining Room and the Kitchen are large and enjoyable. You will note that the upstairs bedrooms are large and beautifully arranged. Ample and unusually large closets leave nothing to be desired. You will seldom see house plans which equal these for all-round enjoyment.



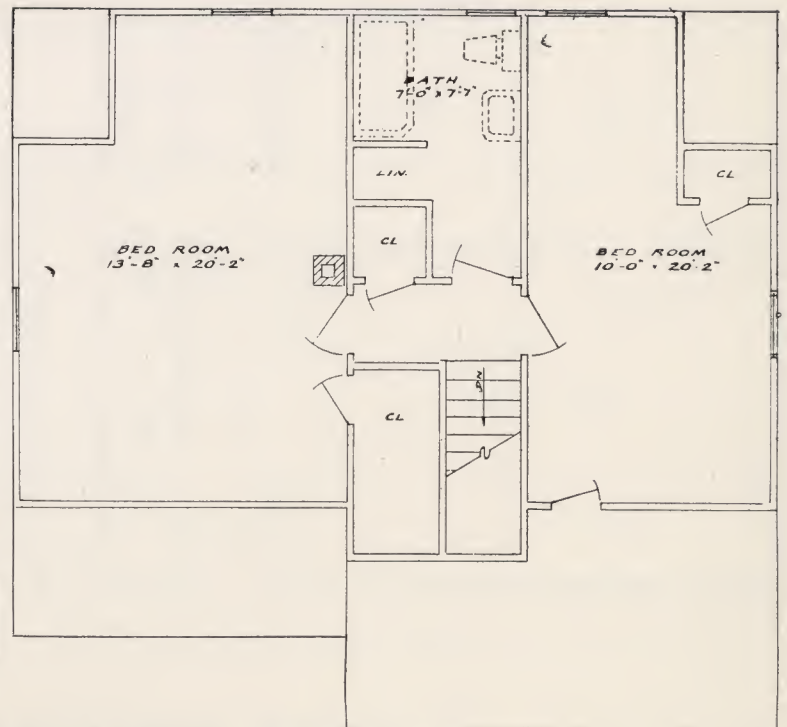
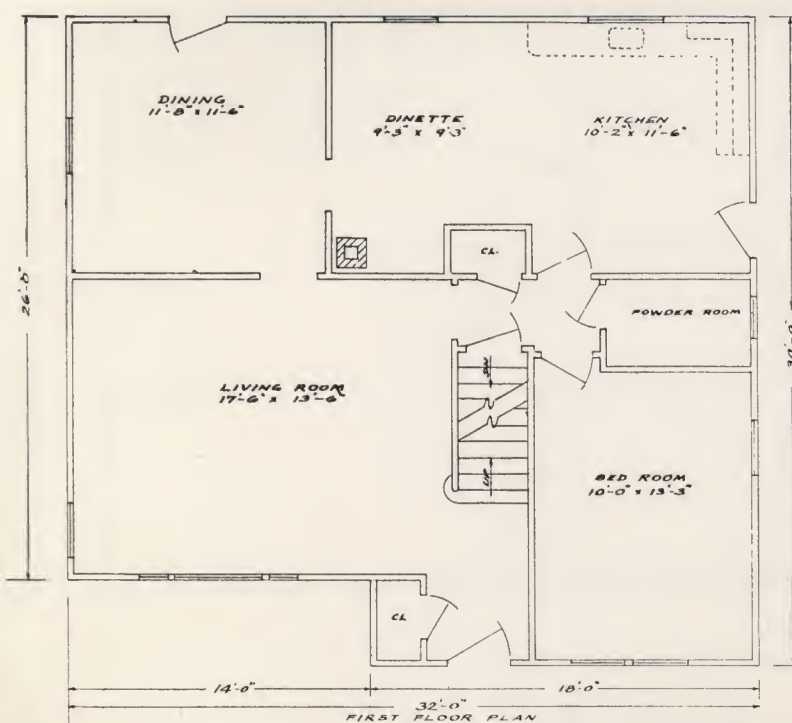
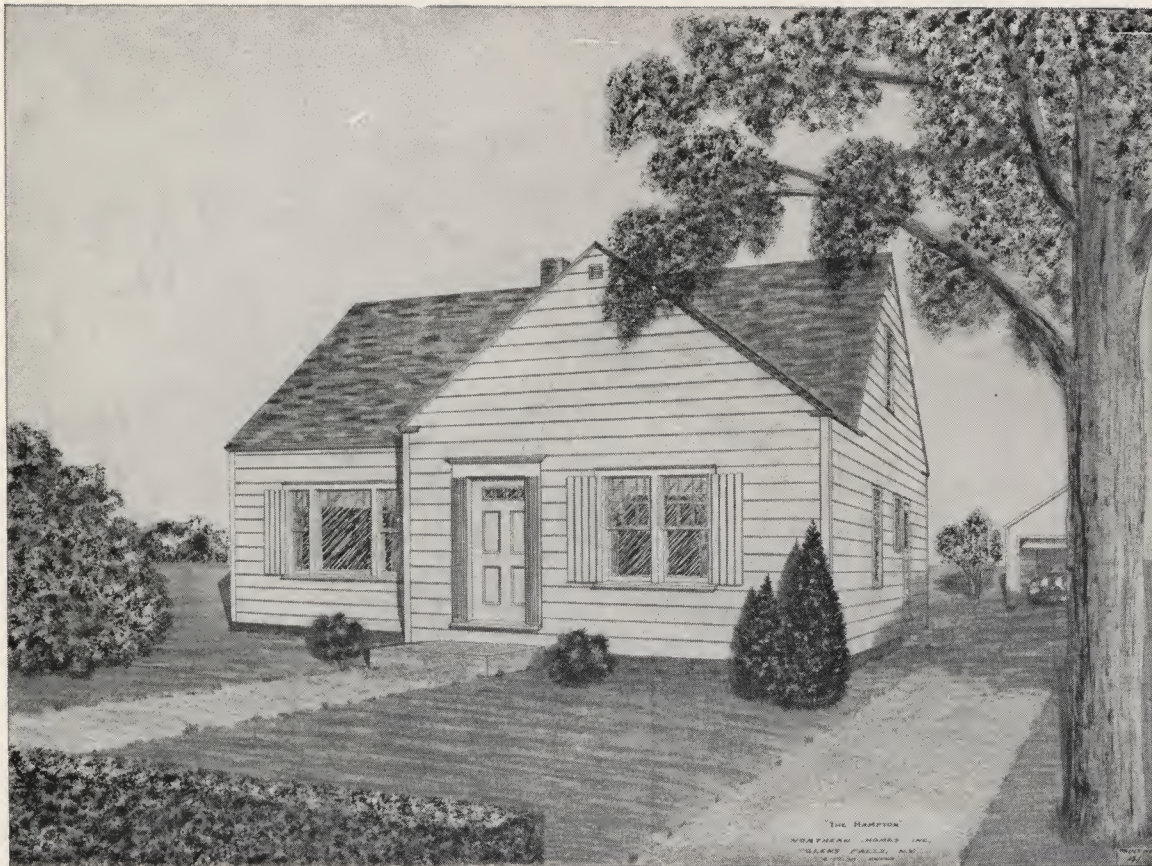
“THE PAUL REVERE” 2 STORY

Reminiscent of the earliest Colonial days, the “PAUL REVERE” stands out magnificently among all houses for its graceful, sweeping appearance. A study of the first floor and second floor plans show how marvelously well our architects have done to create charm and comfort and convenience everywhere throughout the house. One is first impressed upon entering by the spacious hallway offering weather protection to all first-floor rooms. The cloak closet just inside the front door and the pretty main stairs are ideally located. The big living room extends through the entire depth of the house with picture windows at each end. The dining room is large, light and pleasant, with a picture window. The kitchen is spacious and airy, located well at the corner of the house. A downstairs powder room, and a beautiful den or bedroom complete the first floor layout. The second floor includes three beautiful, large bedrooms, a very large bathroom, and extra large closets all round. For comfort, charm, and generations of pleasant living, the “PAUL REVERE” is indeed unsurpassed.



“THE DORSET” 2 STORY

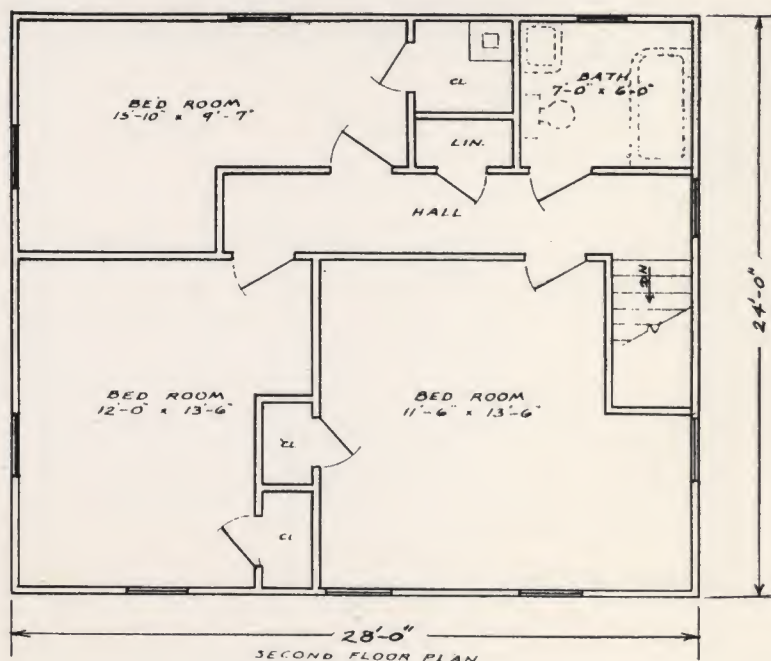
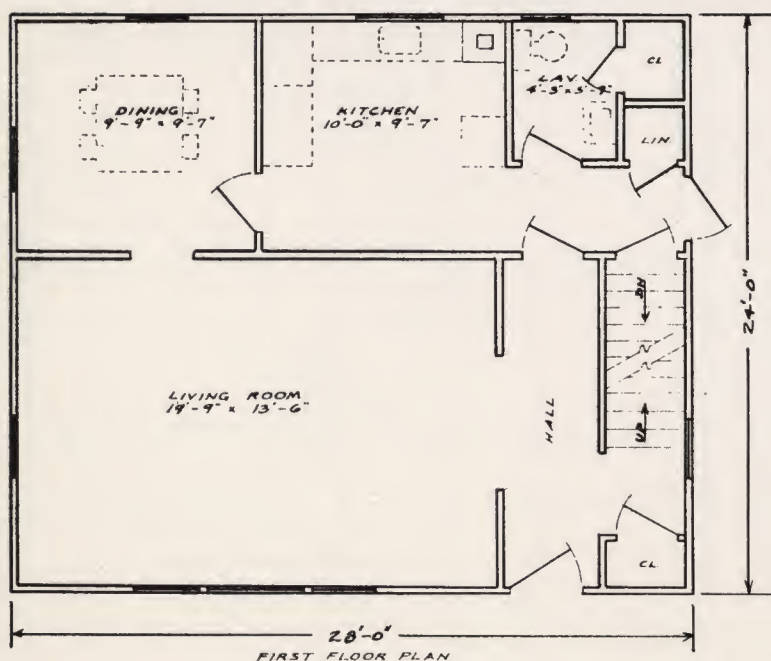
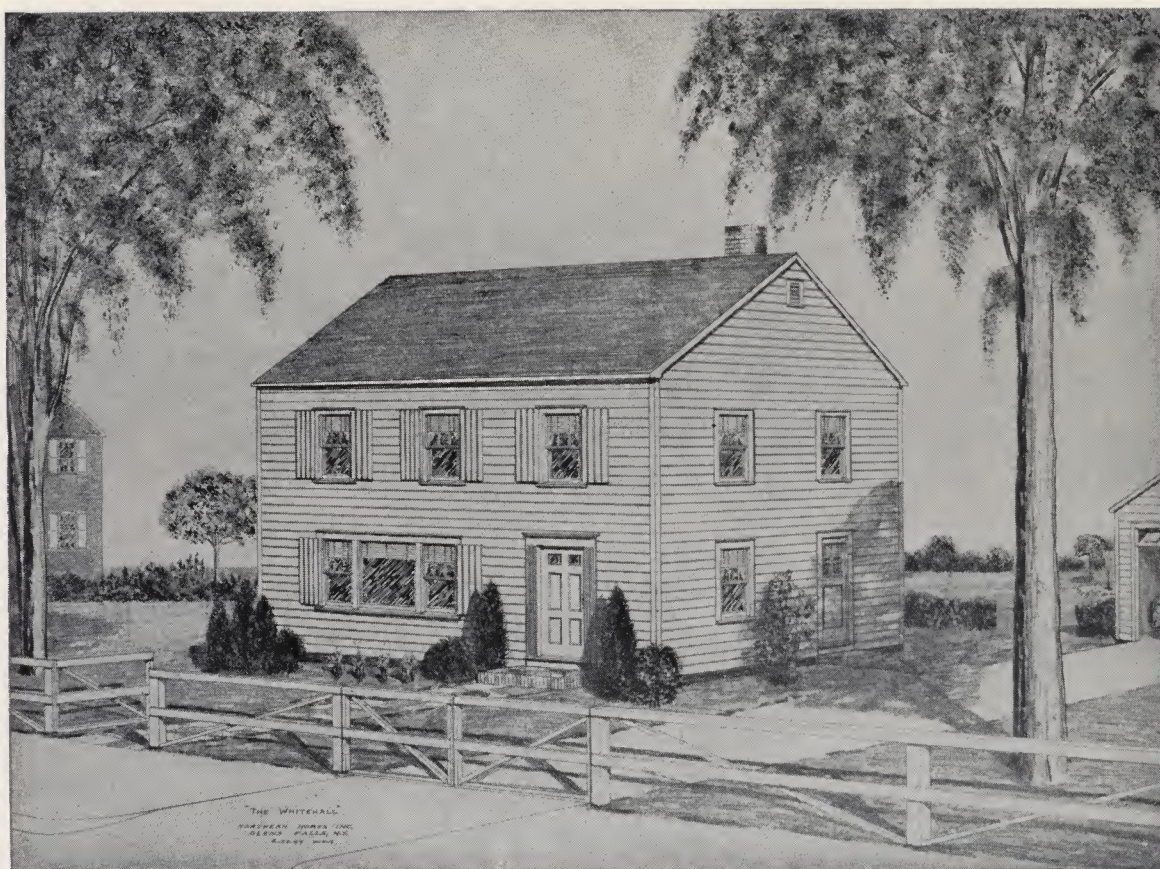
The “DORSET,” strikingly beautiful with impressive pillars two stories high and a most artistic second floor balcony, offers you the opportunity to own the most outstanding home in your community. A study of the above first-floor plan reveals an arrangement designed for the utmost in home comfort, convenience and ample closet space. It is engineered for giving excellent ventilation and light in all rooms. The beauty of this home, the excellent quality of materials, the tremendous strength in construction, and the very low cost make it necessary for you to wait no longer for a home of top ranking anywhere.



"THE HAMPTON"

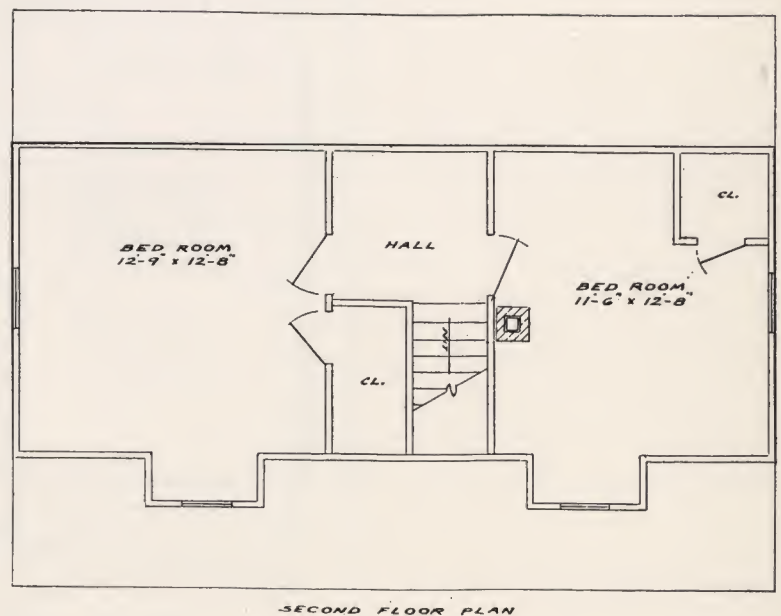
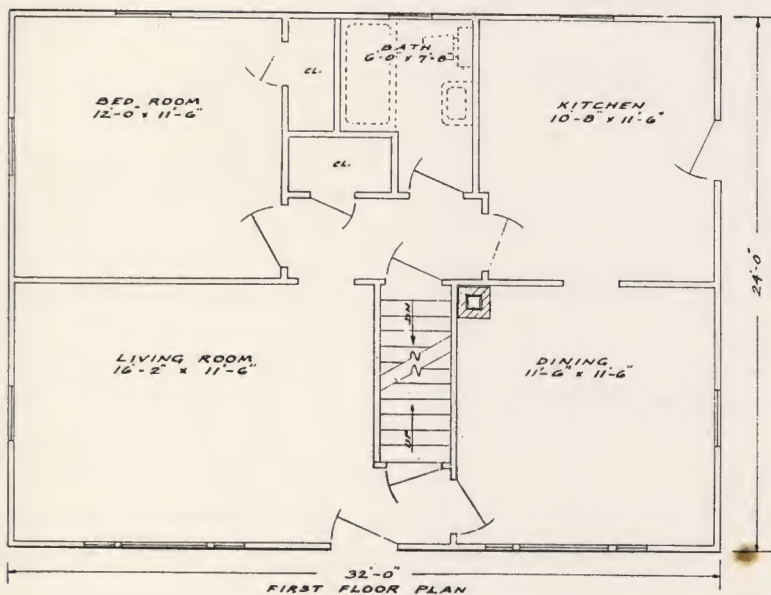
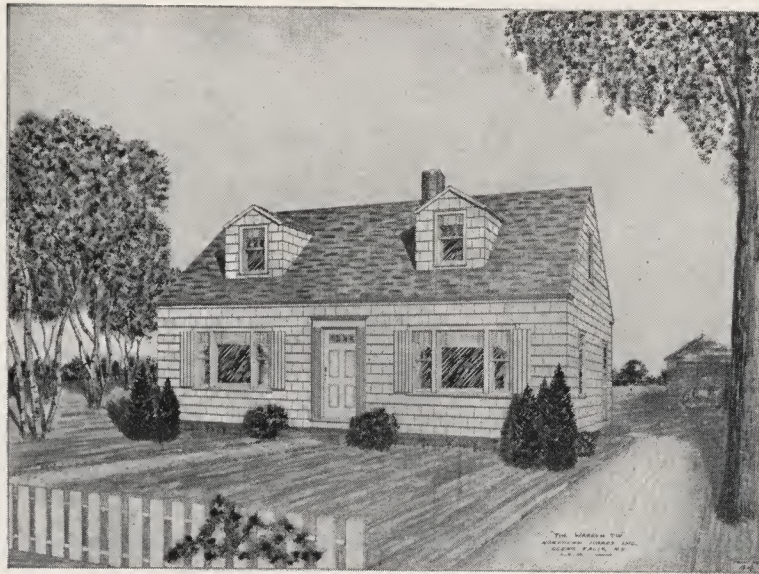
This large comfortable two-story home instantly attracts attention because of its outstanding beauty. The first-floor shows a lovely big living room with picture window, a fine big bedroom or den or library, a powder room, unusually large combined kitchen and dinette, and a delightful corner dining room. Upstairs you will find two beautiful, large bedrooms, very large closets, and a spacious bathroom with fine linen closet.

A distinct credit to any community, and may be built at such low cost as to be almost unbelievable, as compared with other homes of similar size. The quality of materials, excellence of workmanship, and strength of construction is superior in every respect. This could easily serve as the family home for many generations.



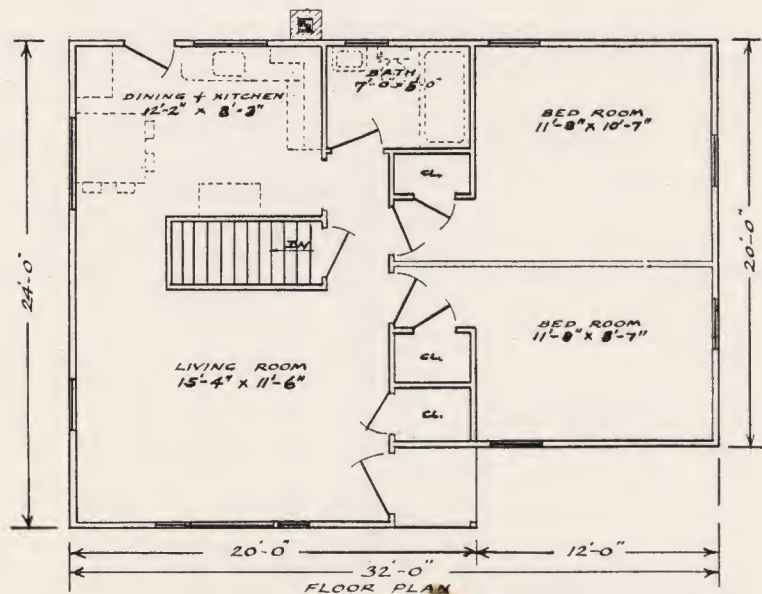
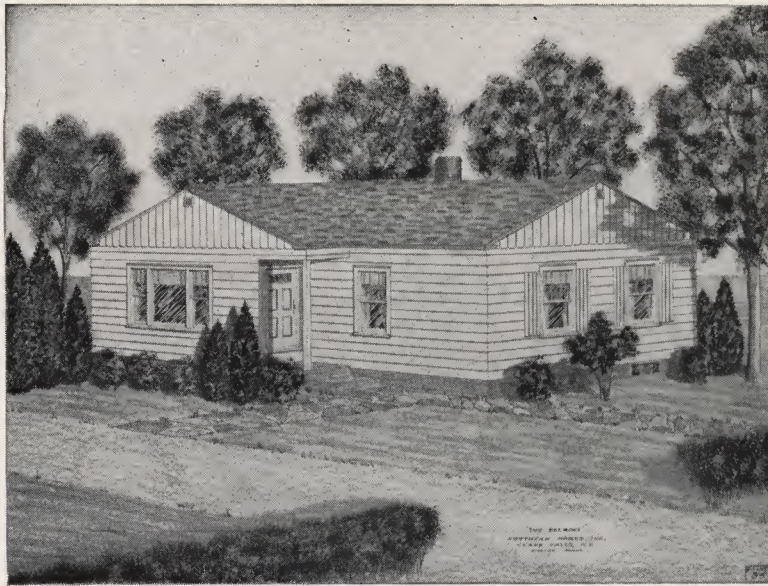
"THE WHITEHALL" 2 STORY

Without doubt, this beautiful two-story "WHITEHALL" home, which is indeed very low in cost, offers more than can possibly be realized until carefully studied. In the first place, the 28' x 24' dimensions allow it to fit nicely even on a very small lot, although it is certainly a beautiful home in any locality. There isn't a single inch of lost space. The first-floor layout includes a lovely big 19' 6" x 13' 6" living room, a delightful corner dining room, a spacious kitchen, and a downstairs lavatory with linen closet and even an extra closet. Just inside the front door, most conveniently located, is the cloak closet, a fine weather-protecting hall, and beautiful main stairs. The second floor embodies three very large bedrooms all with cross-ventilation, a large bathroom, linen closet, and very large closets in all bedrooms. At the "WHITEHALL's" extremely low price, this home offers a value that just can't be overlooked by anyone wanting a two-story home.



‘THE WARREN 32T-W’

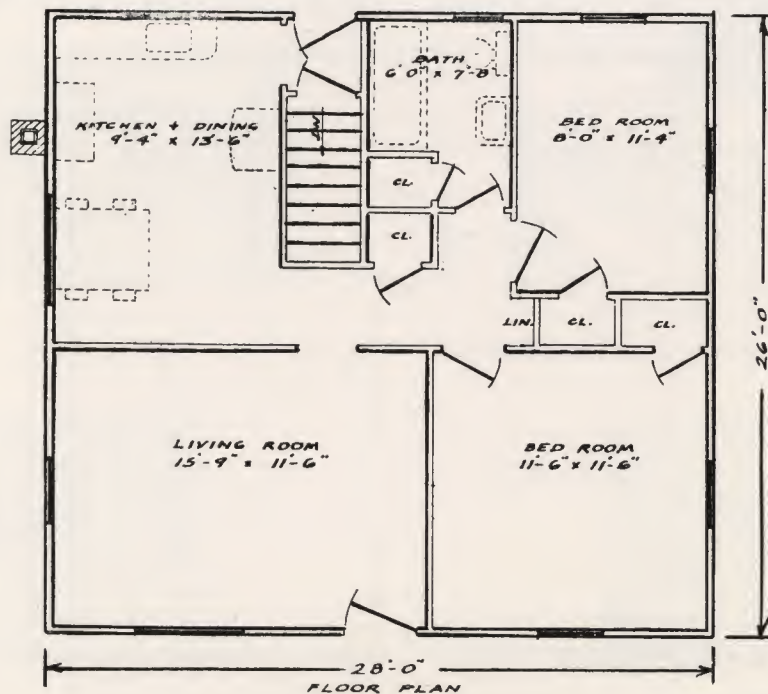
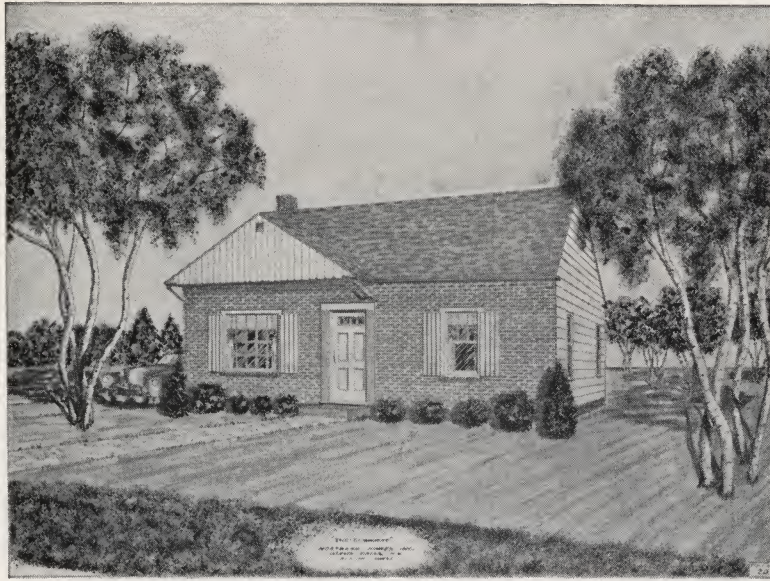
The “WARREN 32 T-W” is a most interesting, spacious Cape Cod type with one bedroom downstairs, and two more bedrooms upstairs, all of excellent size, and with very large wardrobe closets. The two pretty picture windows enhance the beauty of the front of the house, and indeed make most delightful rooms of the nice living room and large dining room. The kitchen is bigger than in most homes of this size and provides space for all sorts of modern equipment. The bathroom is of excellent size, and an unusually large linen closet is located just outside in the hall. This attractive home may be used by either a small or large family, inasmuch as the downstairs bedroom may also be used either for a den or library.



“THE BELMONT”

This is one of the most interestingly designed of the new type smaller homes, distinctive because of its wing type construction showing three gable ends, two picture windows, and a built-in porch at the front door, giving it a most refreshing newness and difference as compared with the ordinary type house.

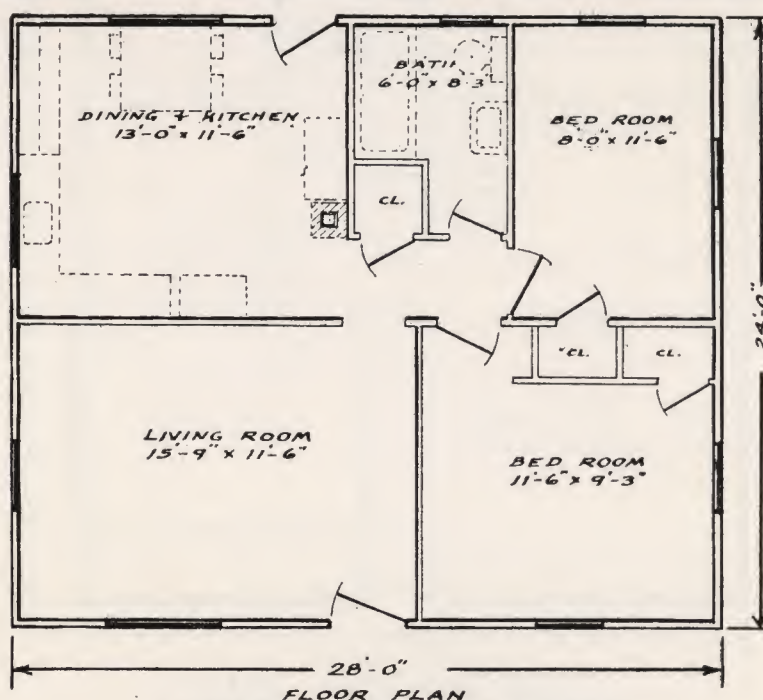
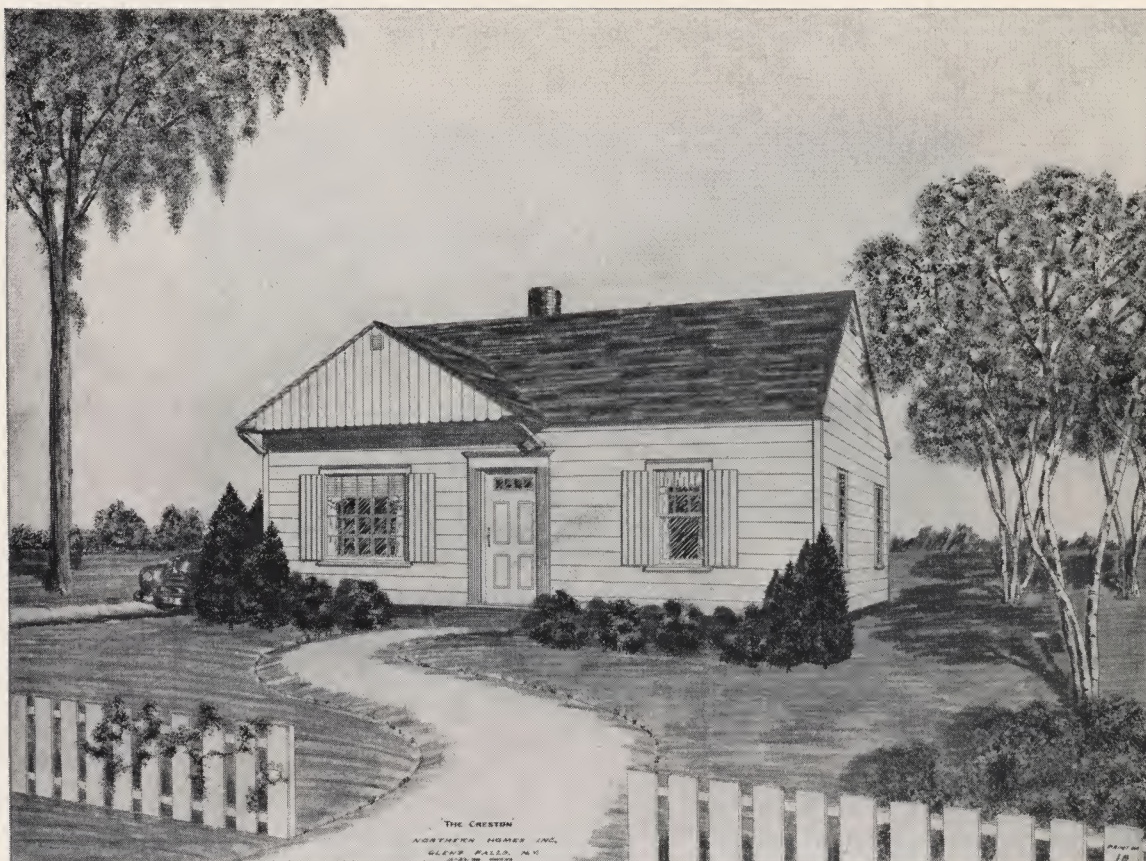
The interior is most interesting, too. Rooms fan out all around the built-in basement stairway around which one may walk in a complete circle. This feature results in excellent ventilation in all rooms—a nice even temperature at all times—and a cheeriness seldom found in any home. As one steps in the front door, the cloak closet is immediately on the right. A very large wardrobe closet and cross ventilation are excellently arranged for each of the two bedrooms. Lengthwise placing of the bathroom affords the best placing of all fixtures therein. The combination kitchen and dinette is indeed made most pleasant by a pretty picture window at the dinette end, and a very wide, special window up high for over the kitchen sink. This small home is admired by all who see it.



“THE ELMHURST”

An attractive projecting gable in front offers shade and weather protection to the front door and living room picture window. A standard 28' front measurement permits placing of this home on an average-size lot and generous 26' depth makes possible very sizeable rooms.

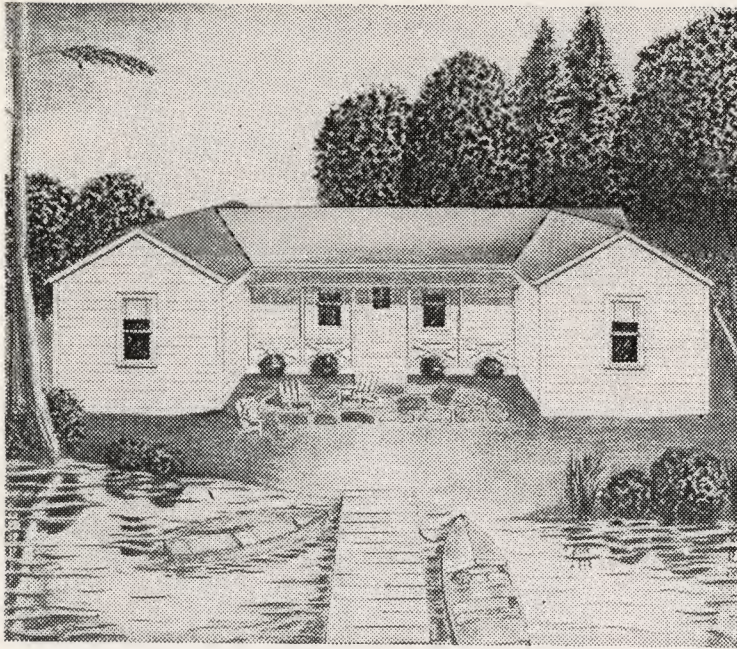
In addition to a most pleasing external appearance, the interior arrangement of this home is interesting and adaptable to general comfort and convenience. Both bedrooms have cross ventilation and nice big closets. The bathroom includes an excellent linen closet. A very pretty picture window and another window make the living room delightful. The combined kitchen and dinette, with another picture window in the latter, are spacious and well arranged. Entrance from the rear is into a vestibule which also leads to the basement stairs. This is strictly a one-story house of charm and character, and is within reach of almost all pocketbooks. Only the finest of materials are used in its construction.



“THE CRESTON”

For downright delightful living, entirely on one floor, “The Creston” seems to be one of the favorites of the new type homes recently presented for acceptance by home-lovers. Its size is such as to be adaptable to medium size properties. The external appearance, with the strikingly pretty wing-type roof projecting frontwards offering shade and weather protection for the big picture window and front door, make this new home outstandingly a credit to any community. The interior features a lovely big living room, two pleasant bedrooms with ample closets, a large bathroom, and marvelously fine combination kitchen and dinette. A very wide special window is supplied to go over the kitchen sink. This house is designed for a concrete slab foundation for radiant type heat, altho a full basement can be used if desired. Because of the low price, and the fact that the entire house is constructed of finest materials, weatherstripped windows, beautiful hardware, etc., it offers the opportunity to own your own home at lowest cost.

COTTAGES



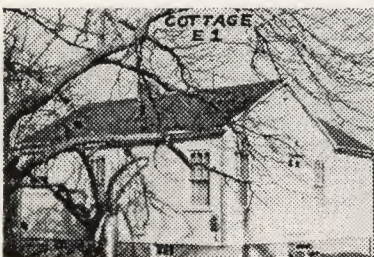
COTTAGE "K"



COTTAGE "C"



COTTAGE "D"



COTTAGE E1



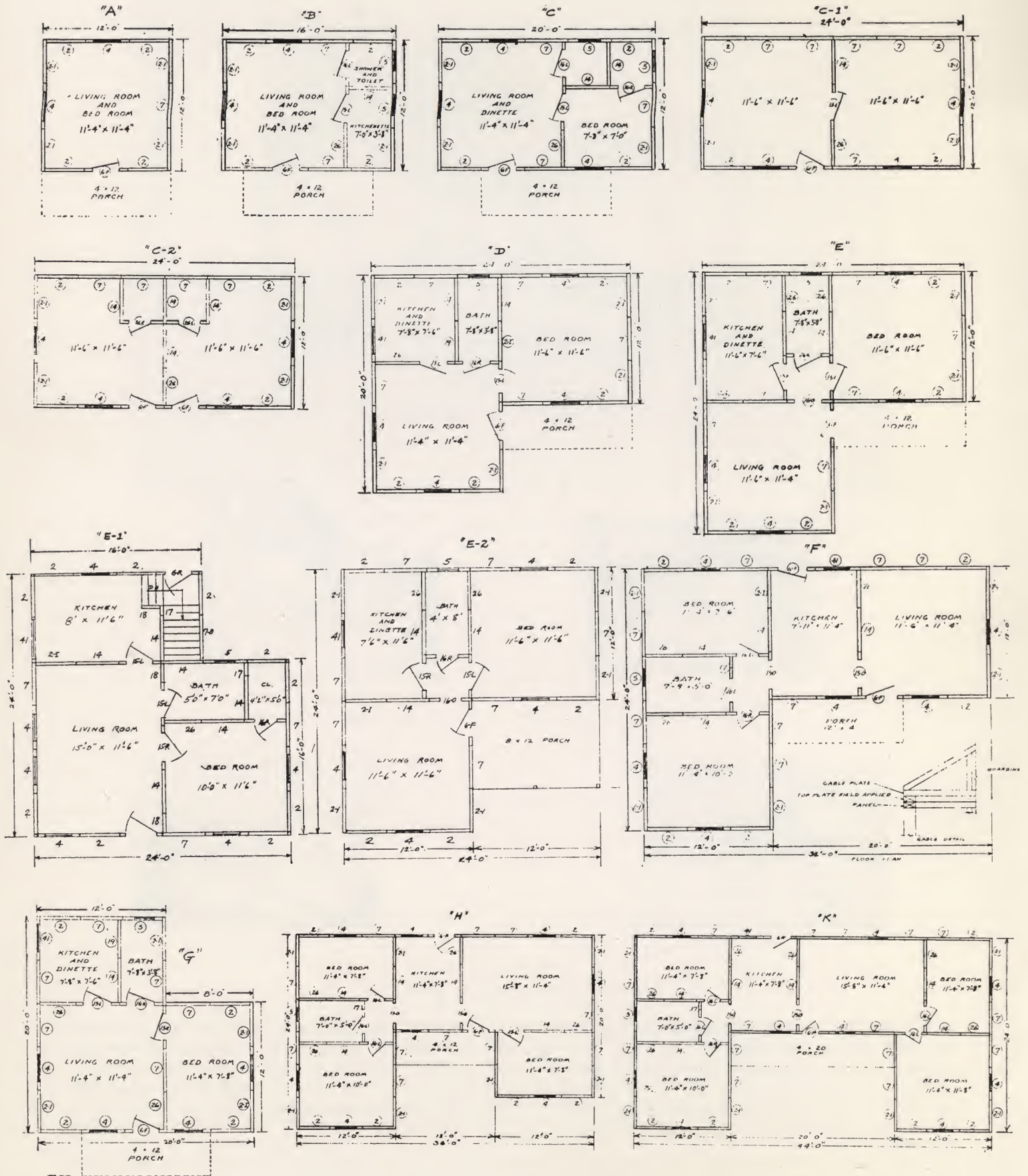
COTTAGE E2

Lighter in construction than the larger homes, our cottages are nevertheless built of the same high quality of materials and workmanship as our larger homes. Our attractive layout of cottages is designed to meet the needs of those who cannot afford a more expensive home, and at the same time they may be insulated to be as warm and comfortable as any house. They provide about the only answer to thousands who simply can't raise enough money for a regular house.

Our cottages for years have been the favorites for those who love the great outdoors, and are ideal for use at lakes, the seashore, the mountains, etc. Almost any floor plan that you may want can be provided if you will submit your favorite plan.

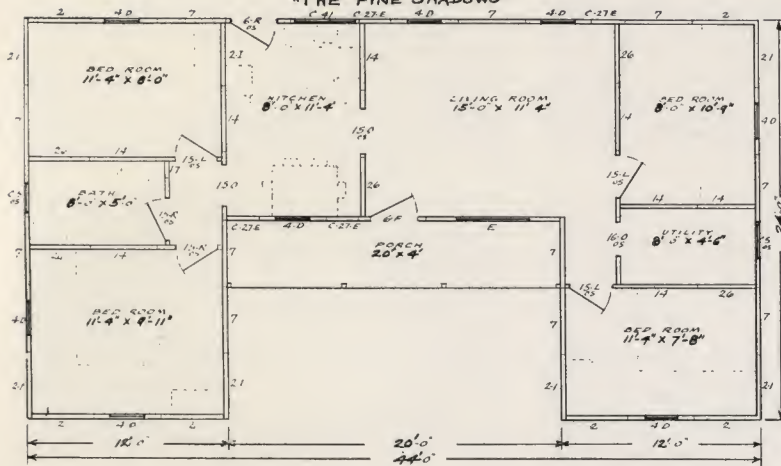
Many, many of our cottages have been used for small offices, stores of all kinds, fruit stands, gas stations, and general utility buildings. See a few of our standard floor plans on the accompanying page.

COTTAGES BY NORTHERN HOMES, INC.

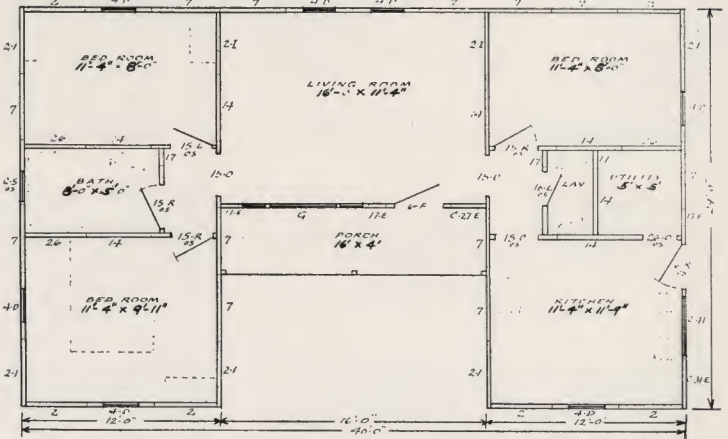


NEW COTTAGES BY NORTHERN HOMES, INC.

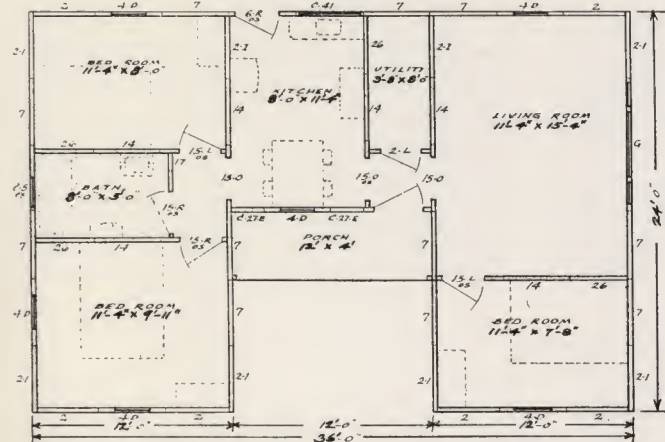
"THE PINE SHADOWS"



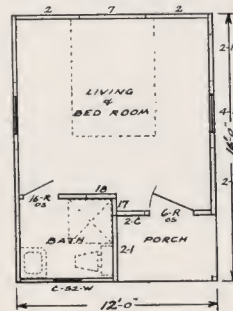
"THE FERN CLIFF"



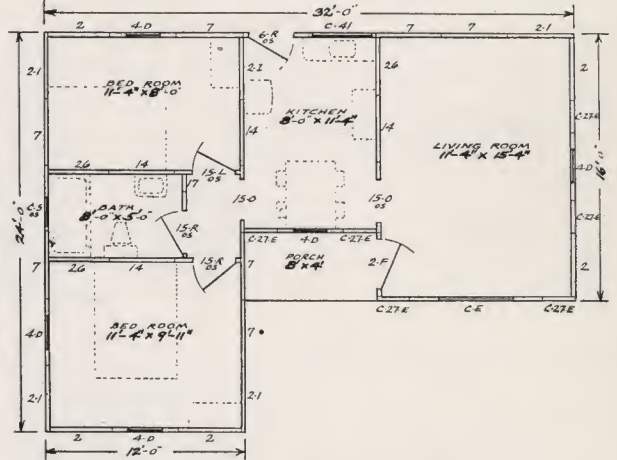
"THE BAYSIDE"



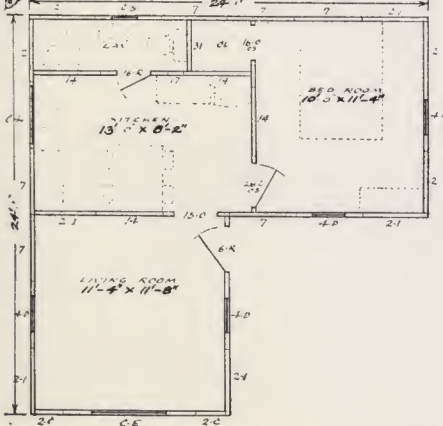
"THE OVER-NITE"



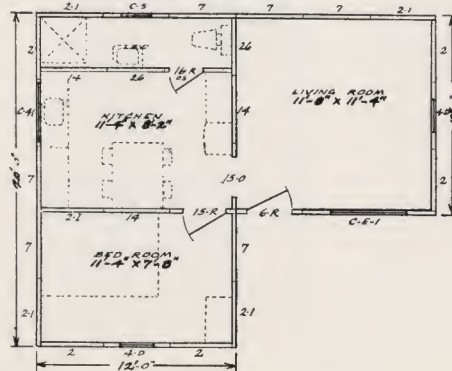
"THE BROOKSIDE"



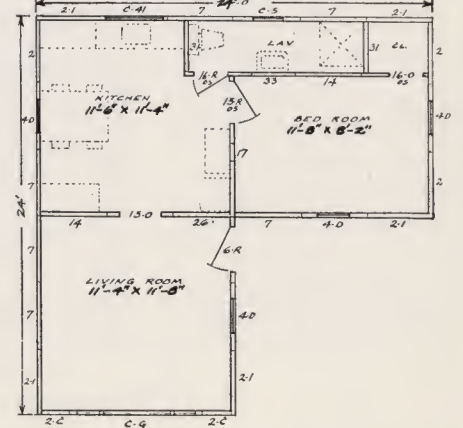
"THE LAKESIDE"



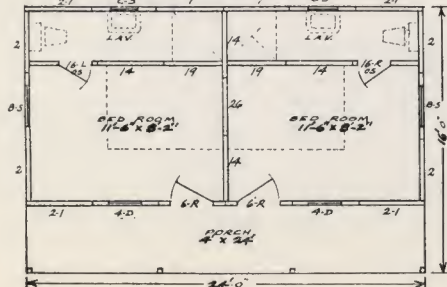
"THE RIVERSIDE"



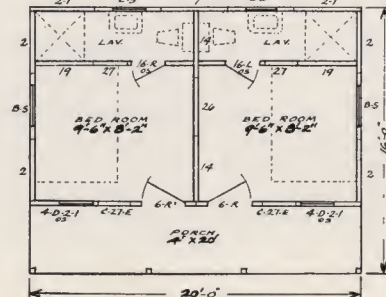
"THE WOODSIDE"



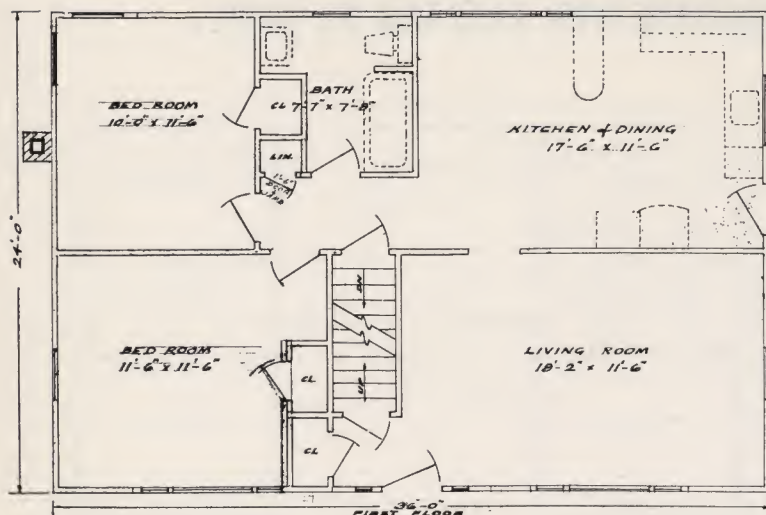
"THE STAY-A-WHILE"



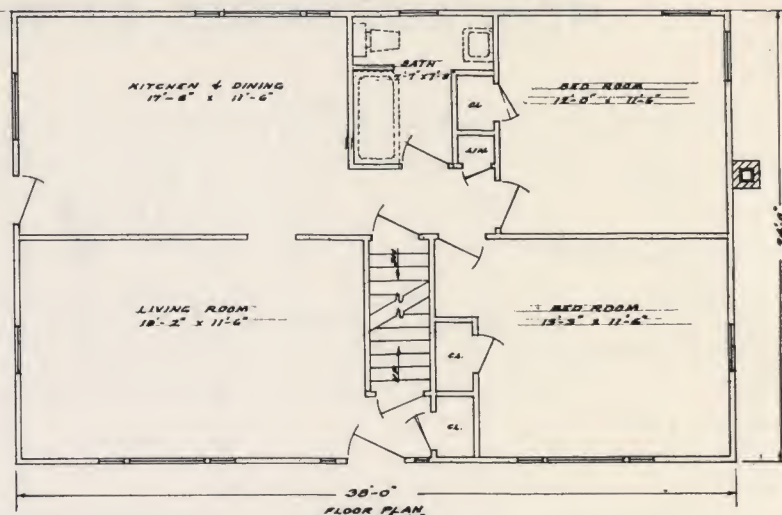
"THE REST-A-WHILE"



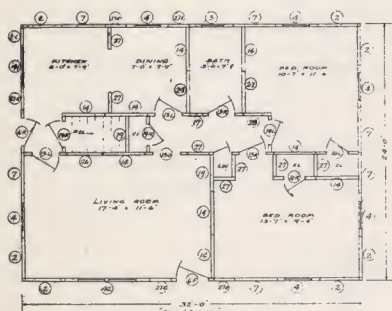
OTHER FLOOR PLANS FOR YOUR SELECTION



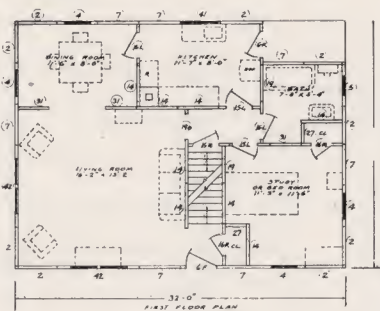
COOPER 36T REVERSED



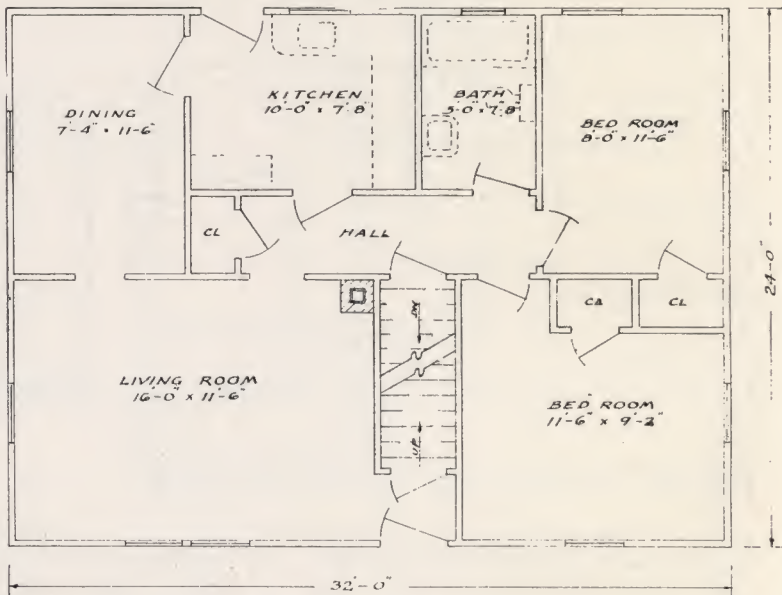
COOPER 38T 38' x 24'



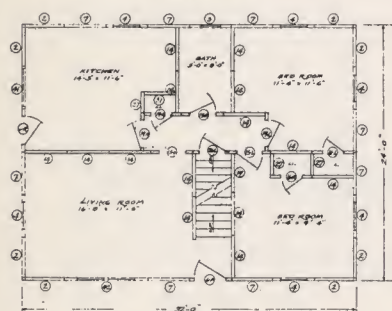
WARREN 32B



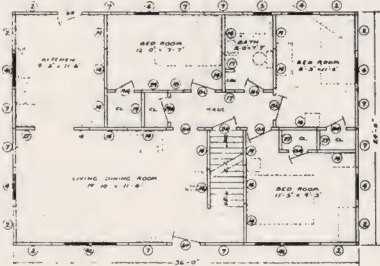
WARREN 32C



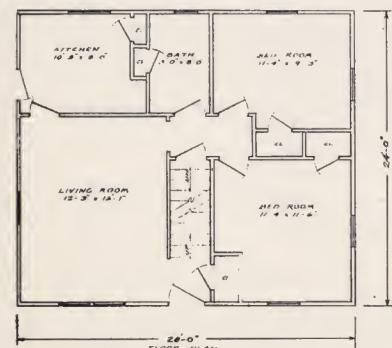
WARREN 32A



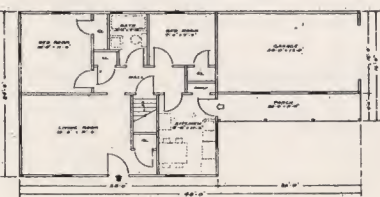
WARREN 32E



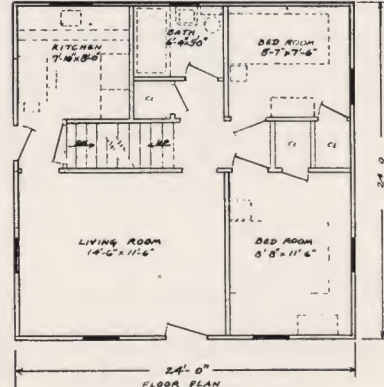
COOPER 36B-3 B/R



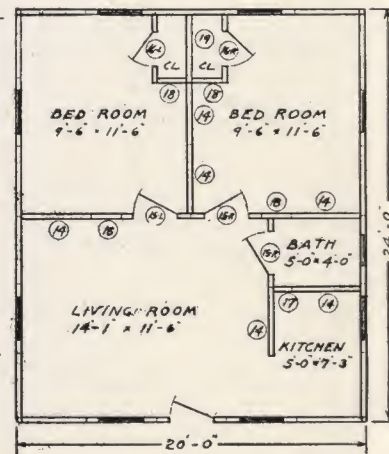
SARATOGA 28B REVERSED



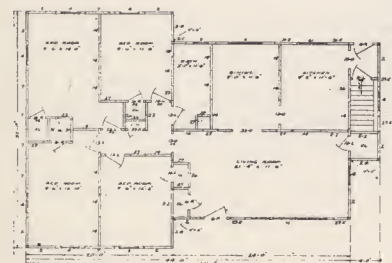
SARATOGA 28D WITH GARAGE



THE DRESDEN

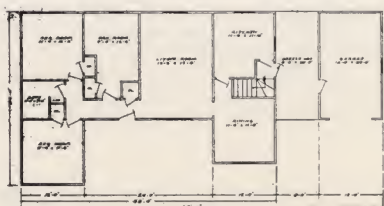


THE HARTFORD

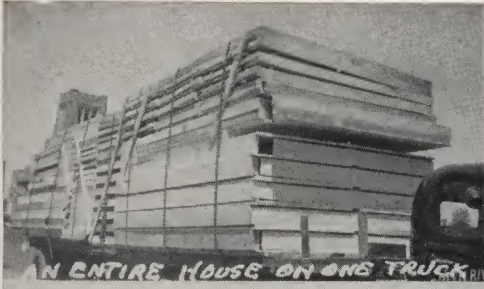


TICONDEROGA 40H

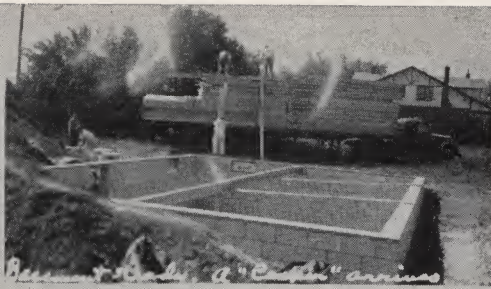
TICONDEROGA 48G
4 Bedrooms



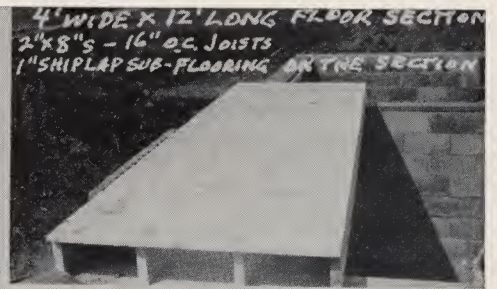
MOHAWK 68A



AN ENTIRE HOUSE ON ONE TRUCK



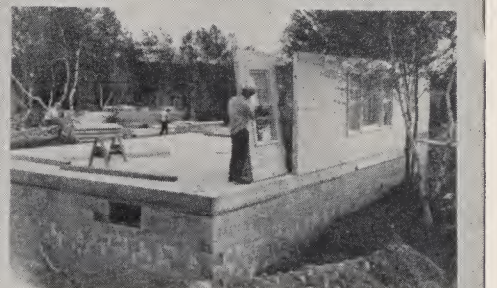
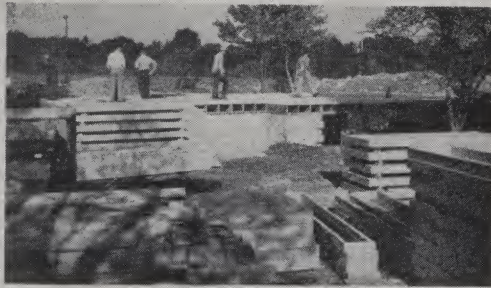
Reinforced concrete "Cape" arrives



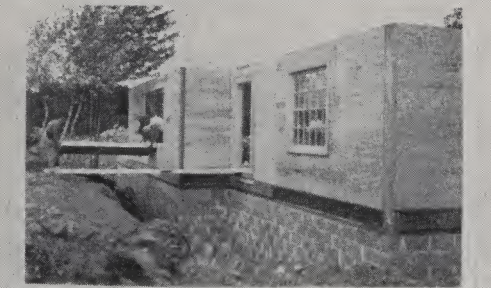
4' WIDE X 12' LONG FLOOR SECTION
2"x8"s - 16" O.C. JOISTS
1" SHIPLAP SUB-FLOORING ON THE SECTION



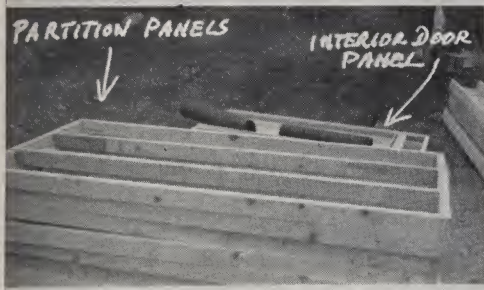
IN GO THE FLOOR SECTIONS



"Warren"
End of 5 hrs.



"NORTHERN" 36'x44' 1 1/2 STORY CAPE COD, -
END 1 1/2 DAYS WORK.

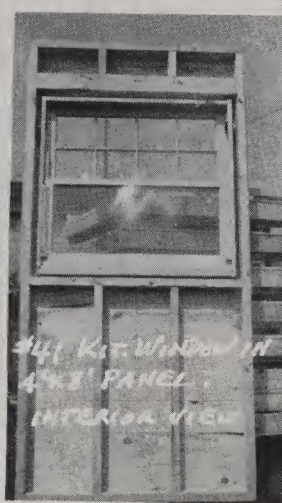


PARTITION PANELS

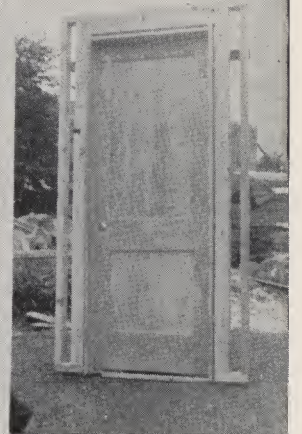
INTERIOR DOOR
PANEL



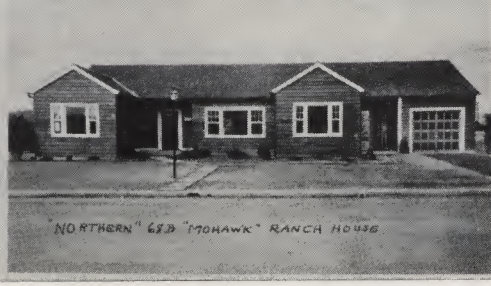
4'x8' FRONT DOOR
PANEL ASSEMBLED



4'x8' KIT. WINDOW IN
4'x8' PANEL -
INTERIOR VIEW



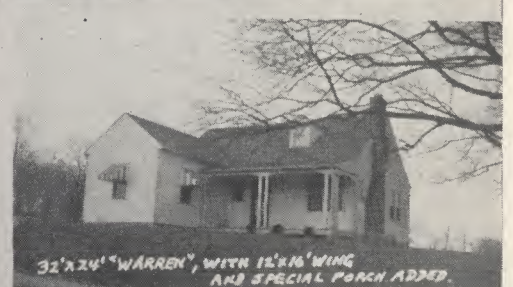
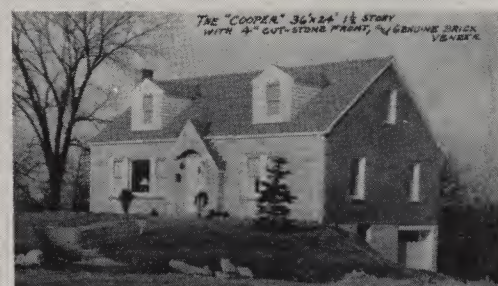
Small "Pine" Ranch House, showing side view



"NORTHERN" 6'x8' "HAWK" RANCH HOUSE



ST. LAM. ONLS. WITH BACK SHAY + 2 CAR GARAGE



GARAGES

ONE-CAR—Sizes 12' x 20' and 12' x 24', with or without overhead doors.

TWO-CAR—Sizes 20' x 20', 20' x 24', 24' x 24', with or without overhead doors.

GENERAL HOUSE SPECIFICATIONS

Beautiful Appearance . . . Finest Engineering Designs . . . Heavy Construction . . . Highest Quality Materials . . . Master Craftsmen Workmanship . . . Durability . . . Most Flexible Floor Lay-outs . . . Speedy Shipment, Erection and Occupancy

We sincerely believe these houses to be better in quality of materials and workmanship than any being made today, in their class. You'll most certainly be proud of yours, and all who see it will envy you and compliment you on your excellent taste. The best of lumber is used in entire house. The doors and windows are beautifully made. What's more—weatherstripped windows come complete with glass and hardware, and doors with hardware, too. They are already hung in their panels at the factory. Included are all room partitions, interior doors, and all stairs. Deliveries made by truck direct to your building site, or by rail freight.

SPECIFICATIONS

FLOORS: 4' x 12' sections, 2" x 8" headers and joists, 16" on center. Members doubled every 4' where sections join. 1" shiplap subflooring applied to sections at factory. Stairs included.

WALLS: Boxed 4' x 8' sections, 2" x 4" studs, 16" on center, doubled every four feet. 1" shiplap sheathing applied to sections at factory. Interior partitions consist of framework and interior doors only. Doubled construction around all door and window openings. Doubled top plates.

DOORS: Excellent fir doors fitted and hung in respective sections, complete with frames and hardware—for all openings shown on plans, both interior and exterior. Double headers and frames.

WINDOWS: Fine quality, doublehung, glazed, weatherstripped, complete with frames and hardware, and hung in respective sections. Double headers and frames. Unique balances.

CEILING JOISTS: 2 story house—2" x 8", 16" on center. 1½ story house—2" x 8", 16" on center. 1 story house—2" x 6" 16" on center.

ROOF: 2" x 6" rafters, 16" on centers, 1" shiplap roofers.

SIDING: Red Cedar bevel siding, Red Cedar shingle siding, or white asbestos shingles furnished.

ROOF: 2" x 6" rafters, 16" on centers, 1" shiplap roofers.

F.H.A. APPROVAL No. SE 117

Answering Some of Your Questions

1. WHAT DOES "PRE-FABRICATE" MEAN? To "fabricate" is to *make something*. "Pre" means *in advance*. It means to *make in advance*. All of our structures are made in heavily and accurately constructed, easily handled panels, which are quickly and easily assembled. Our buildings are FACTORY-BUILT. They will last hundreds of years!

2. HOW DO YOU SHIP YOUR BUILDINGS? We ship an entire building on one truck to any point within a 350 mile radius. For greater distances we ship in rail freight cars.

3. WHERE ARE YOUR HOUSES MADE? At Glens Falls, N. Y., by Northern Homes, Inc.

4. HOW ABOUT BASEMENTS AND CHIMNEYS? We'll tell you how to build your basement by local labor, and you can have it ready by the time your house arrives. You usually have local builders build your chimney after the house is erected.

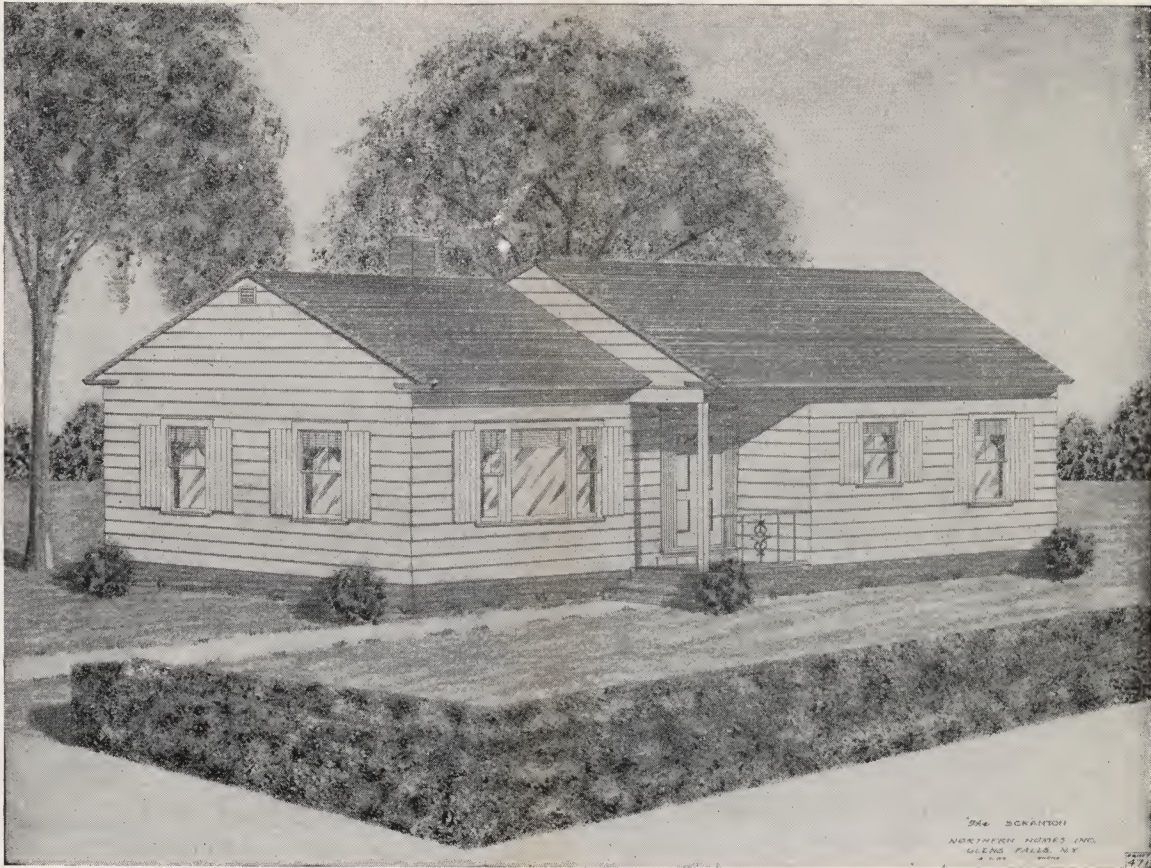
5. WHO ERECTS YOUR HOUSES? There are three ways this can be accomplished. One is to hire a local Contractor to put it up for you, and usually our local dealer can handle that for you at extra charge for the erection. Or secondly, you can hire a carpenter to supervise the work of three ordinary laborers. Or third, if you or members of your family are apt at this kind of work, you can easily erect the home yourselves. Many do.

6. HOW LONG DOES IT TAKE TO ERECT WHAT YOU SHIP FROM THE FACTORY? One to four days.

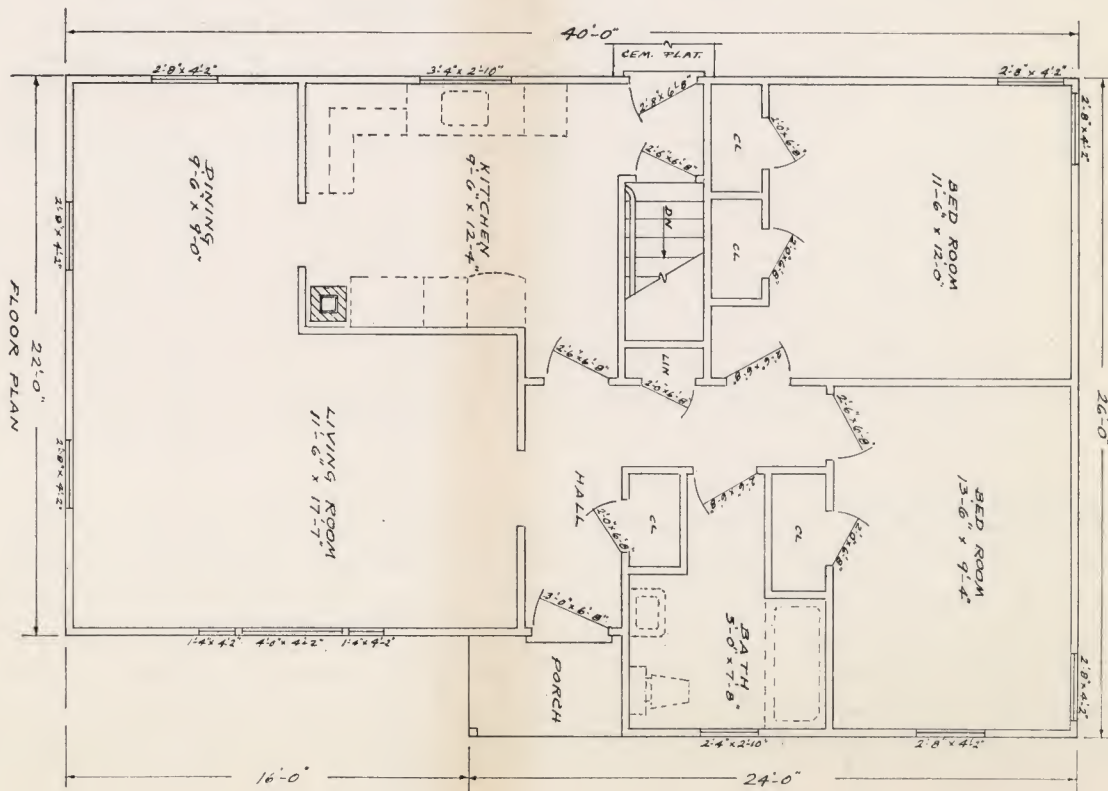
7. JUST WHAT DO I GET FOR THE PRICE I PAY YOU FOR THE HOUSE? You get the entire framework of the house including all exterior walls, floor sections with subflooring on them. All interior partition panels with doors already hung and fitted complete. All ceiling beams, roof rafters with locked-edge wood roof sheathing. All windows come already hung and fitted complete with glass and hardware, and excellently weather-stripped all-round. Hardwood flooring and beautiful interior trim available at small extra cost. Stairs come with the house.

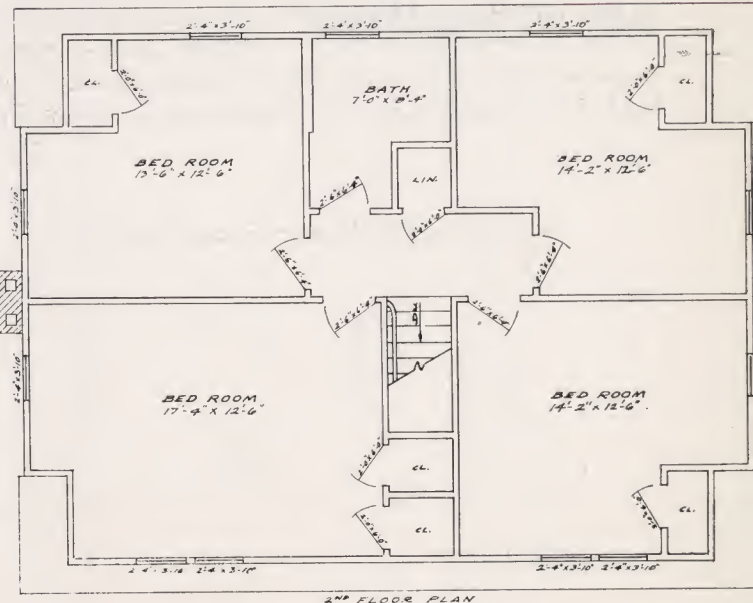
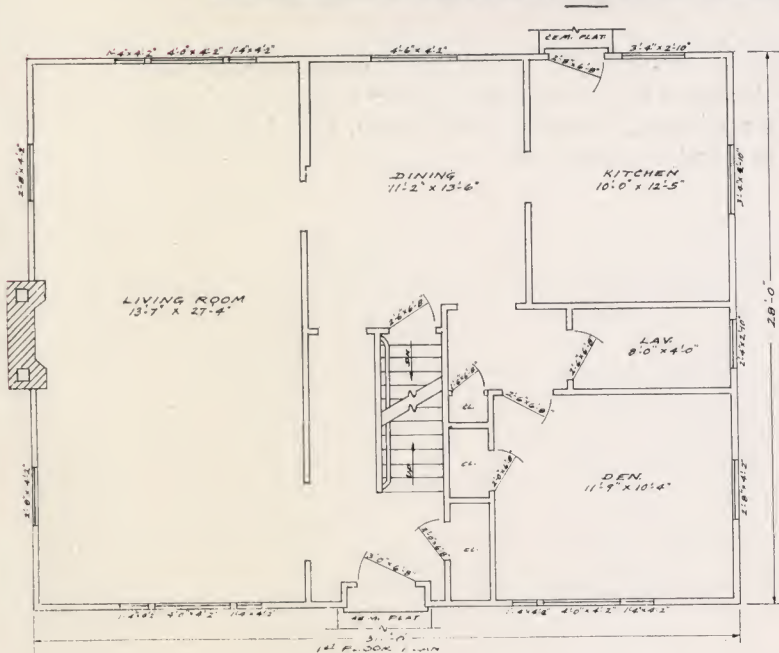
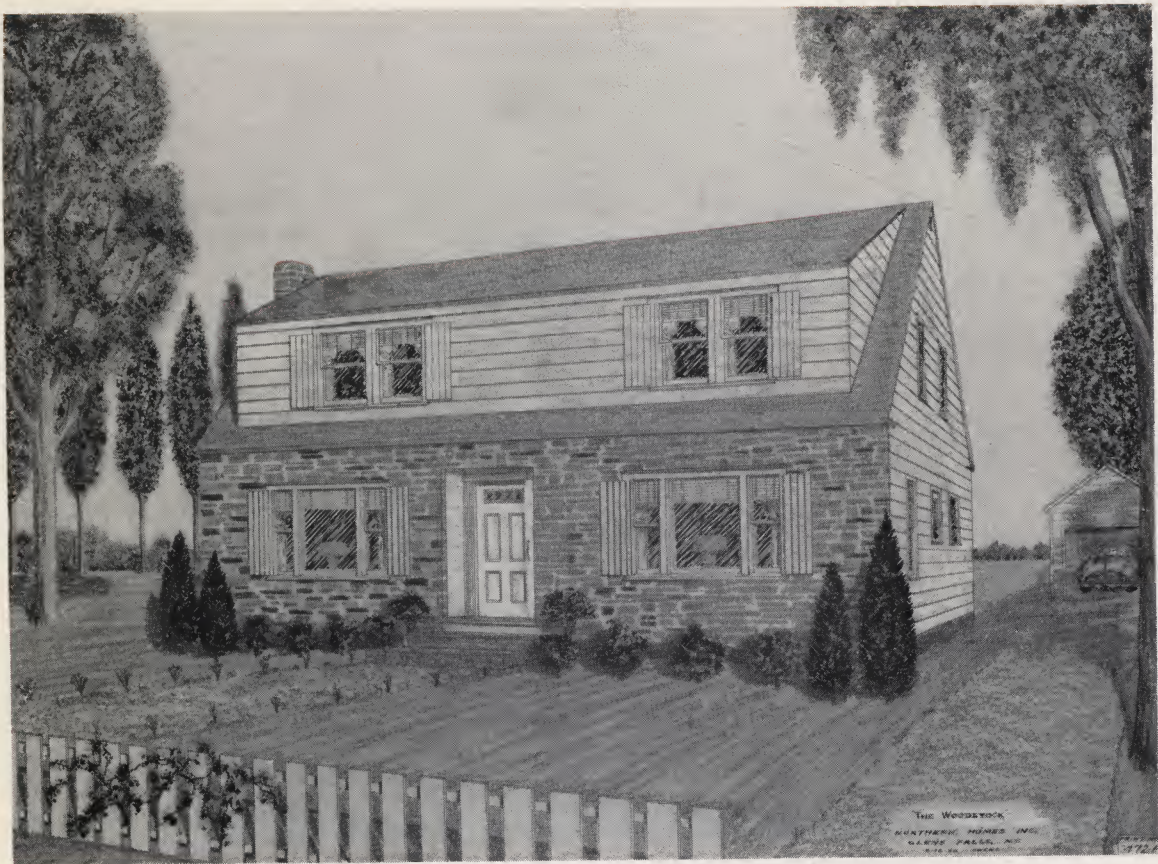
8. CAN I SECURE BANK MORTGAGE LOANS ON THESE HOMES? Yes, indeed. They meet all F.H.A. requirements and practically all City Building Codes—and banks everywhere are glad to finance them. They are much better constructed than many conventionally built structures,—and ours are generally superior in quality of materials. Read our specifications. "Northern" structures are located by the hundreds in many parts of the country,—and excite extreme admiration wherever they are erected.

In our opinion, these buildings are superior to, and cost less, than anything on the market in their class. You, too, can easily have a beautiful new home if you just make up your mind. Best way to start is to see us immediately. Let's talk it over.

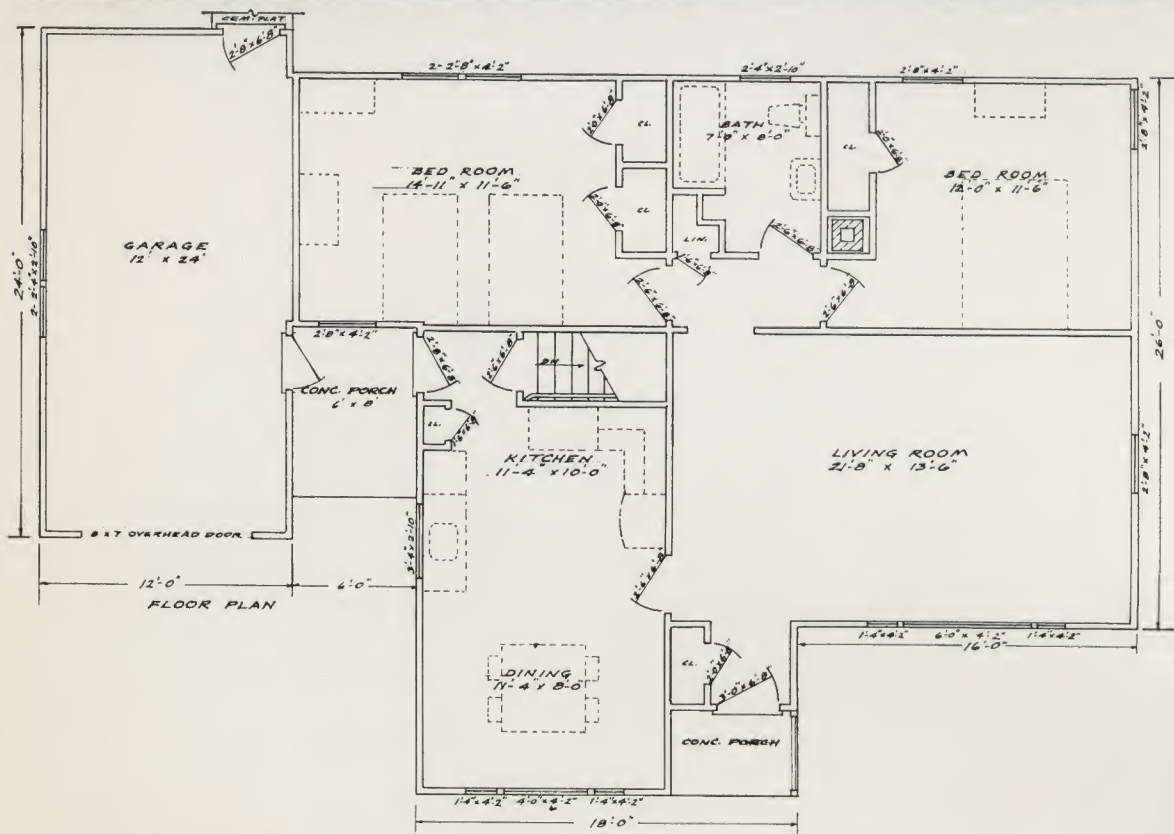
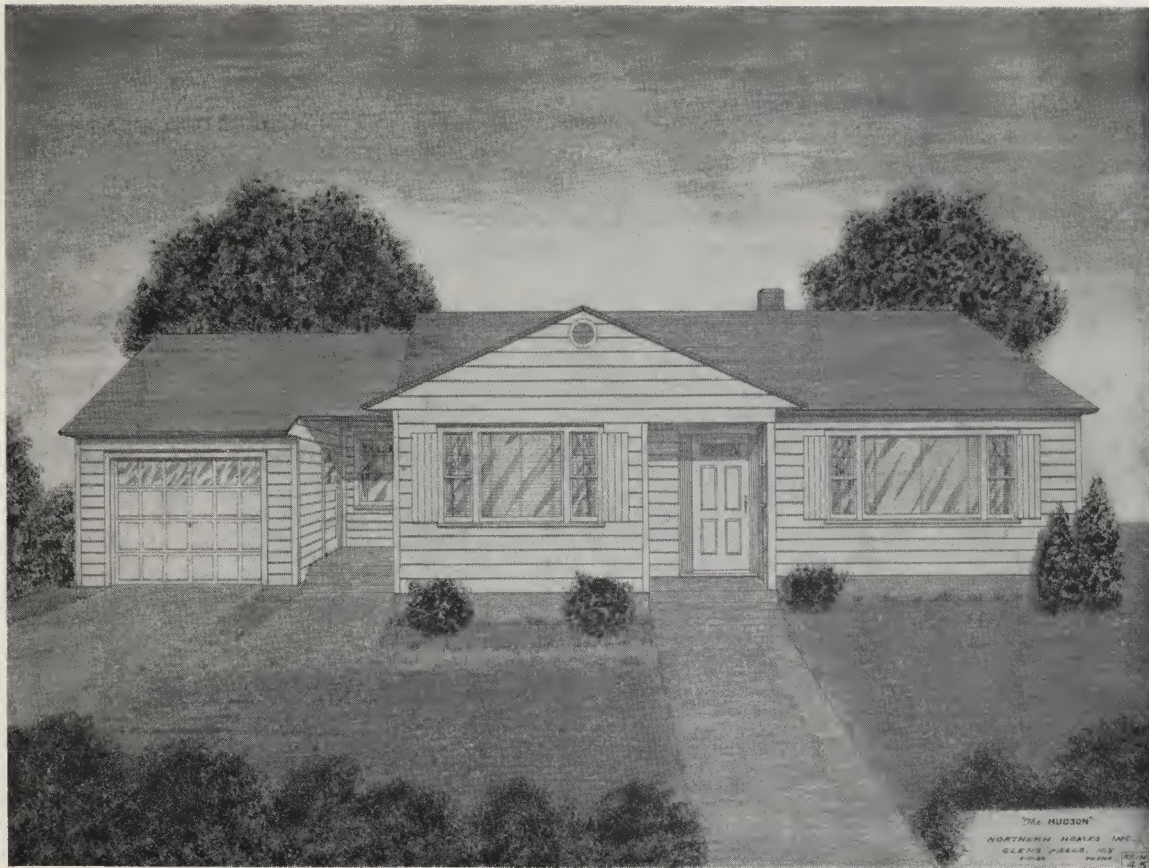


THE "SCRANTON" A beautiful long, low Ranch House, with 16" over-hanging eaves. Its features include a built-in porch entrance, a hall with cloak closet,—a delightful Living Room with the fashionable off-set Dining Room, a spacious Kitchen, 2 excellent Bedrooms, and large Bath. Ideal also to place endways on a narrow lot, and move Picture Window to the front.



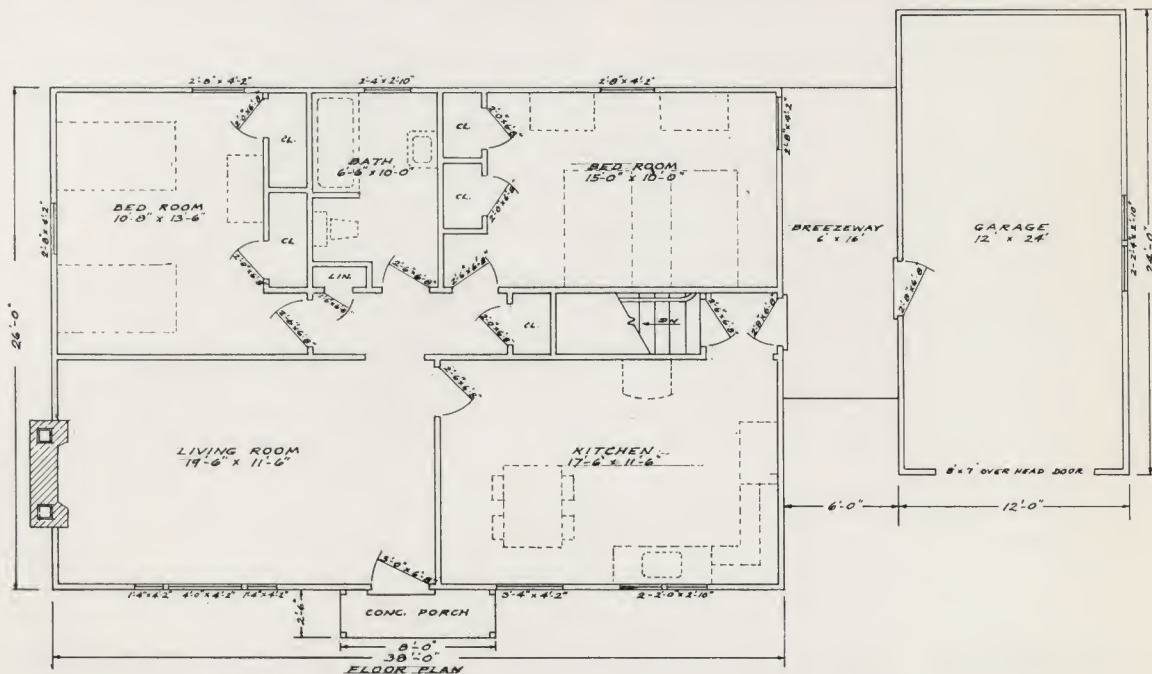
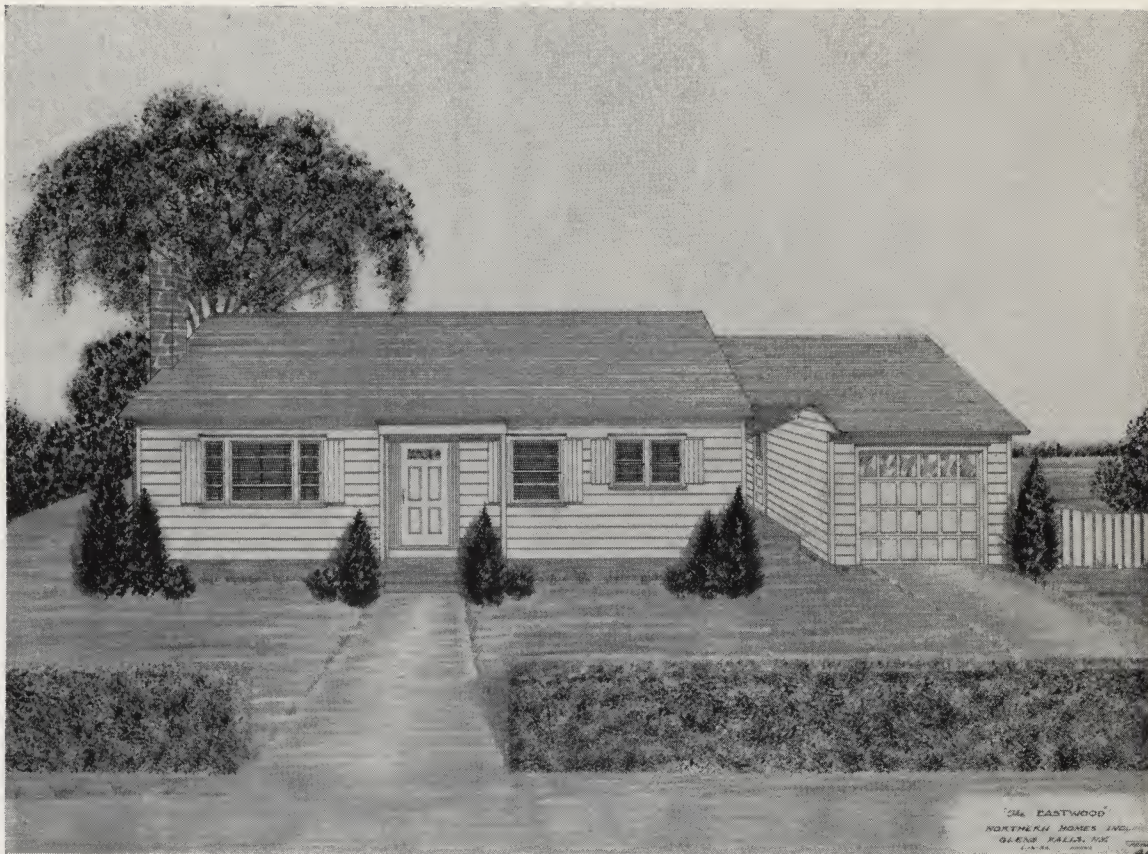


THE "WOODSTOCK" Striking beauty and elegance characterize this super-fine two-story home. The front of the house is most attractive with its sunken doorway and perfectly balanced picture windows on the first floor, — and two fine double windows in front on the second floor. The interior of the house is perfectly delightful. You enter into a spacious hall, deposit cloaks at the right, — turn left into a huge and beautiful Living Room 27'4" long x 13'7" wide, with picture windows at both ends. Then a pretty Dining Room, a charming Den, a Powder Room, and fine Kitchen complete the downstairs layout. Up a wide stairs to the second floor with excellent Master Bedroom, and three other big Bedrooms, a spacious Bathroom and Hall complete this exquisite home.

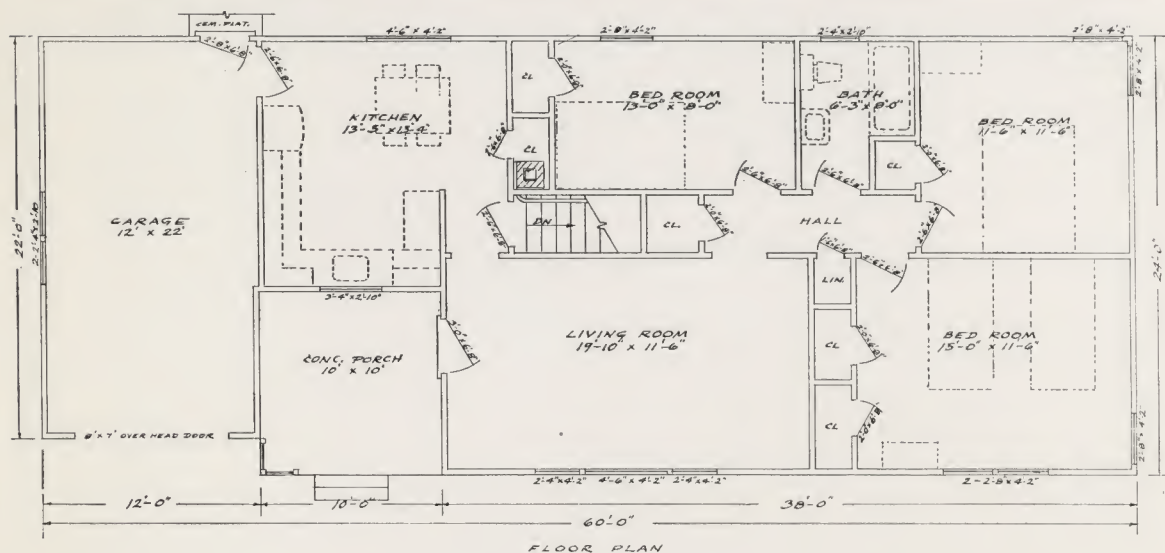
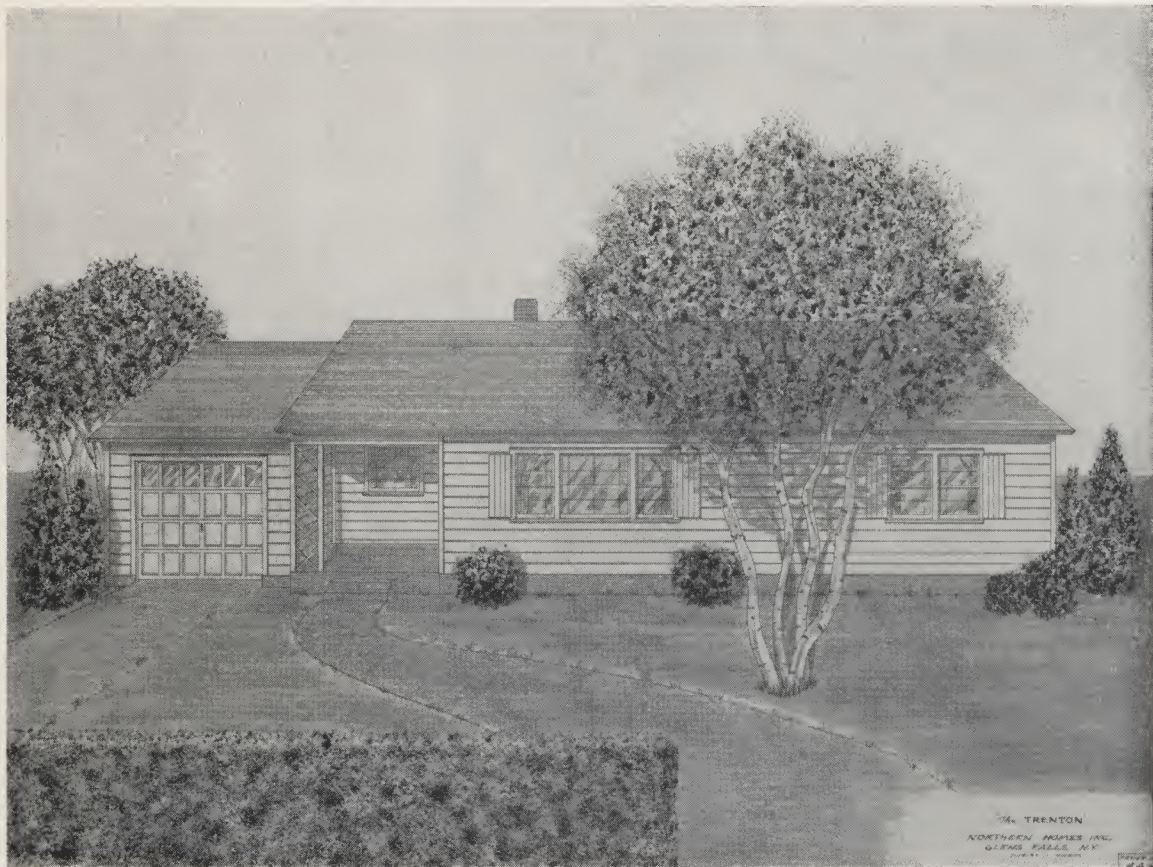


THE "HUDSON"

One of the latest creations in modern Ranch Houses. It combines beauty with exterior and interior charm. Note the 16" eaves, overhanging,—the two built-in Porches, the entrance Vestibule with cloak closet, the very large Living Room with 10' Picture Window, the Master Bedroom with twin closets, the second Bedroom with very long closet,—an extra large Bathroom,—an excellent Kitchen and Dining area,—a fine long Garage with Breezeway connecting to house. The "Hudson" may also be obtained without Garage and Breezeway if desired.



THE "EASTWOOD" "Home, Sweet Home," certainly is the proper description for this surprisingly large, and beautifully designed Ranch House. First there's the attractive 8' wide, trellised entrance Porch. Then the big 19'6"x11'6" Living Room and 10' Picture Window. Two very large Bedrooms, each with twin closets catch the eye. The big 6'6"x10' Bathroom is surely a surprise. A nice Linen Closet, a hallway connecting the Bedrooms with the Bath,—and a big, big combined Kitchen and Dinette,—a 6'x16' Breezeway, and a 12'x24' Garage complete the picture. Overall length of house, breezeway and garage is 56'. The 38' house only is available if breezeway and garage are not wanted.



THE "TRENTON" This long, low, rambling beauty seems to have almost everything to be desired by any size family. A friendly 10'x10' covered Porch greets you at the Front Door which leads into a wonderful Living Room with 10' Picture Window. The Master Bedroom with twin closets, and two other Bedrooms are almost directly connected by a Hall, to a fine big Bathroom with a Linen Closet opposite it. The combined Kitchen and the Dinette with Picture Window make an ideal arrangement. If only two bedrooms are wanted,—the 13'x8' Bedroom may be used as a Den or Dining Room. Directly connected to the house is the long Garage with overhead door at the front,—twin windows at the side, and rear exterior door with instant access to the Kitchen. The House and Garage total 60' in length,— offering a truly imposing appearance anywhere. The "Trenton" is also available without garage,—in which event the house is 48' long.

"NORTHERN HOMES" PRICE SHEET

MARCH 15, 1952

	1" Sheathing and 8" Red Cedar Siding		1" Sheathing only (no siding) for Brick, Stone, etc.	
	1 Story	1½ Story	1 Story	1½ Story
CAPE CODS				
20'x24' Hartford, 2 Bedrooms.....	\$1953	\$2177	\$1618	\$1830
24'x24' Dresden (1 story) 2 B-R.....	2209		1841	
28'x24' Saratoga, 2 Bedrooms.....	2520	2813	2043	2335
32'x24' Warren A, 2 Bedrooms.....	2536	2819	2143	2426
32'x24' Warren 32T, 2 Bedrooms.....	2552	2835	2155	2438
36'x24' Cooper 36A, 2 Bedrooms.....	2889	3138	2466	2717
36'x24' Cooper 36T, 2 Bedrooms.....		2967		2598
38'x24' Cooper 38T, 2 Bedrooms.....		3079		2691
2 STORY HOUSES				
The Warren T-W.....		2 Story \$2924		2 Story \$2532
The Hampton.....		3804		3247
The Whitehall.....		3695		3271
The Dorset.....		4120		3407
The Paul Revere.....		4245		3642
The Brockton (3 Level House).....		4263		3727
The Sanford.....		4132		3457
The Delaware.....		4968		4426
The Woodstock, 4 Bedrooms.....		5083		4446
RANCH HOUSES				
	1 Story		1 Story	
The Brownwood (Standard).....	\$2621		\$2230	
The Brownwood, B-R.....	2988		2542	
The Alexander, without garage.....	2751		2324	
The Alexander, with garage.....	3396		2968	
52'x24' The Reading, 3 Bedrooms & garage.....	3504		3062	
40'x24' The Reading, 3 Bedrooms.....	3084		2682	
The Ticonderoga 40A.....	3365		2897	
The Ticonderoga 40H.....	3464		2987	
Ticonderoga BG,w/Breezeway & Garage..	4335		3675	
The Ticonderoga 48G.....	3985		3408	
The Bedford.....	3119		2672	
The Burlington.....	3375		2879	
The St. Lawrence.....	3621		3102	
The Beverly.....	3967		3393	
The Mohawk 68A, w/Breezeway & Garage.....	4526		3698	
The Mohawk 68A,without Breeze.& Gar. .	3666		2995	
The Mohawk 68B, w/Breezeway & Garage.....	5005		4200	
The Mohawk 68B, without Breeze. & Gar..	4054		3402	
The Melrose, with Breezeway & Garage...	3465		2884	
The Scranton, 16" Roof Overhang.....	3048		2611	
The Kingston, 16" Roof Overhang.....	3747		3275	
The Eastwood, 16" Roof Overhang, with Porch, Breezeway & Garage.....	4209		3567	
The Eastwood, 16" Roof Overhang, House only, with Porch.....	3211		2812	
The Trenton, 16" Roof Overhang,Gar.incl	4197		3630	
The Trenton, 16" Roof, House only.....	3447		2998	
The Hudson, 16" Roof Overhang, gar.incl	4445		3855	
The Hudson, 16" Roof, House only.....	3770		3236	
OTHER HOUSES				
	1 Story	1½ Story	1 Story	1½ Story
The Lancaster.....	\$3064		\$2655	
The York.....	3598	3848	2949	3199
The Creston.....	2440		2061	
The Elmhurst.....	2651		2250	
The Belmont.....	2704		2255	

A 8'x2½' Colonial Front Porch is \$50 with a floor; \$40 without floor.

Hardwood flooring, interior trim and baseboard at small extra charge.

Attractive 4-Slat Shutters \$3.50 per pair.

Dormers, 5' wide, with double-hung windows, \$165 per pair. This is an extra item on all houses.

Breezeways, 8'x8' \$66; 8'x12' \$98; 10'x12' \$105. Prices available on Shed Dormers, all sizes.

The Alexander, with garage	3396	2968
52'x24' The Reading, 3 Bedrooms & garage	3504	3062
40'x24' The Reading, 3 Bedrooms	3084	2682
The Ticonderoga 40A	3365	2897
The Ticonderoga 40H	3464	2987
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		1 Story
		1½ Story
		3199

A 8'x2½' Colonial Front Porch is \$50 with a floor; \$40 without floor.
Hardwood flooring, interior trim and baseboard at small extra charge.
Attractive 4-Slat Shutters \$3.50 per pair.
Dormers, 5' wide, with double-hung windows, \$165 per pair. This is an extra item on all houses.
Breezeways, 8'x8' \$66; 8'x12' \$98; 10'x12' \$105. Prices available on Shed Dormers, all sizes.

COTTAGES: For Tourist Cabins, Small Homes, Offices, Fruit Stands, Gas Stations, General Utility Buildings.			
Cottages (Novelty siding, No Sheathing)		Cottages	
A 12'x12' One Room (Tourist)	\$ 431	E-1 24'x24' 3 Rooms and Bath	\$1483
B 12'x16' 2 Rooms and Bath	653	E-2 24'x24' 3 Rooms, Bath & Porch	1502
C 12'x20' 3 Rooms and Bath	771	F 32'x24' 4 Rooms and Bath	1524
C-1 12'x24' 2 Room, Office or Home	900	G 20'x20' 3 Rooms and Bath	1044
C-2 12'x24' Double Tourist Cottage	945	H 36'x24' 5 Rooms and Bath	1800
D 20'x24' 3 Rooms and Bath	1115	K 44'x24' 6 Rooms and Bath	2159
E 24'x24' 3 Rooms and Bath	1221	*4'x12' Cottage Porch	\$50 extra.

NEW COTTAGES, 1952 Models	Novelty Siding (no sheathing)	Sheathing only on panels (no siding)	Sheathing on panels and Novelty Siding	GARAGES	
				Single Wall Constr.	With Overhead Doors Without Doors
# 197 "The OVER-NITE"	\$ 612	\$ 590	\$ 715	1 Car 12'x20'	\$471 \$382
# 198 "The REST-A-WHILE"	925	895	1035	1 Car 12'x24'	504 419
# 199 "The STAY-A-WHILE"	1015	985	1108	1 " 12'x24' & wing	543 466
# 401 "The LAKESIDE"	1310	1265	1469	2 Car 20'x20'	786 632
# 402 "The WOODSIDE"	1285	1230	1428	2 Car 20'x24'	814 661
# 403 "The RIVERSIDE"	1105	1100	1310	2 Car 24'x24'	885 732
# 404 "The BROOKSIDE"	1575	1510	1745		
# 405 "The BAYSIDE"	2105	2058	2340		
# 406 "The FERNCLIFF"	2180	2125	2405		
# 407 "The PINE SHADOWS"	2325	2250	2565		

Also, we will make up any special building that you want, within our range.
Bring your sketch with you. We have 12', 16', 20', and 24' depth buildings by
any length — and also at angles if wanted.

BEAUTIFUL WORKMANSHIP - QUICK SHIPMENT - ORDER PROMPTLY

Prices f.o.b. factory, subject to change. TERMS: 25% with order, balance C.O.D. plus trucking to site

WE ALSO WILL QUOTE ON YOUR PLANS, — IF NONE OF OURS SUIT YOUR REQUIREMENTS.

